

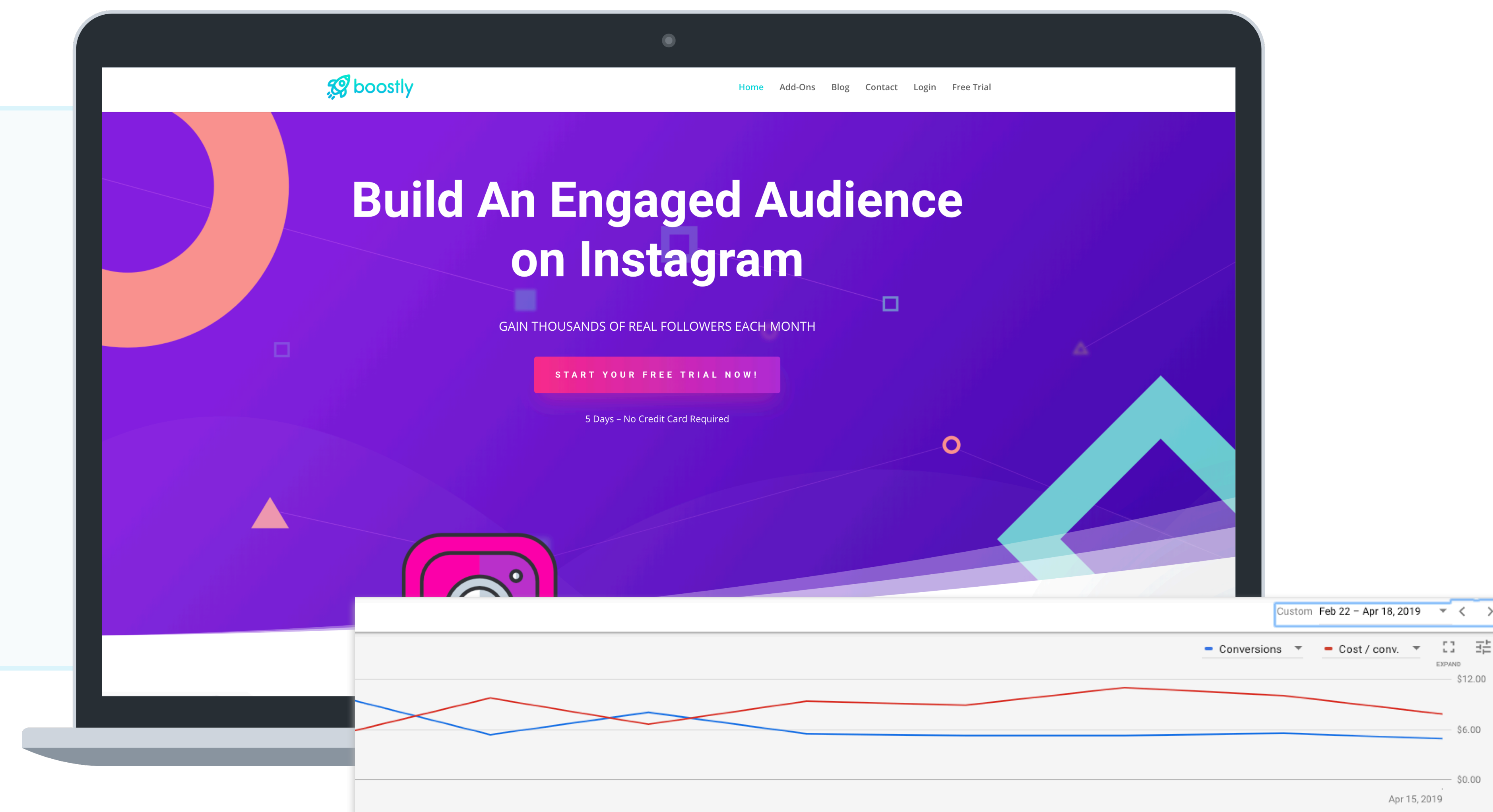
# Boostly Spikes CTR & Conversion Rates For Maximum Growth

Boostly works with Instagram users and influencers to build, engage, and connect with targeted, customizable audiences.

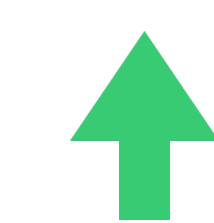
Before coming to KlientBoost, Boostly already had a solid understanding of PPC and managing a SKAG-focused paid search campaign. However, they wanted to hand it over to the experts to see some truly impressive results. Since starting with KlientBoost their **conversion rates increased by 53%** and their **click-through rate increased by 140%**.

## How We Did It:

- Implemented & Optimized SKAGs
- In-Market Audience Targeting
- Strategic Ad Scheduling
- Traffic Temperature Segmentation

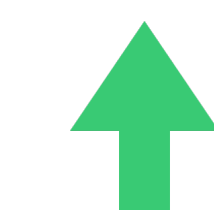


## The Results



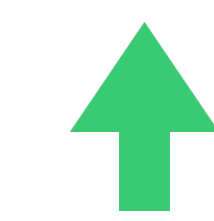
### 53%

Increase in Conversion Rate



### 140%

Increase in Click-Through Rate



### 50%

Increase in Average Ad Position



*"Everyone at KlientBoost has been an absolute pleasure to work with thus far. They're not only efficient with communication, but they're always eager to try new tests and push for improvements as well. Performance is promising and, hopefully, we will continue to improve results even further going forward."*

**Taylan Alpan** - Co-Founder | Boostly