


CarDash App Grows Email List While Decreasing CPA

CarDash is an app designed to help make vehicle maintenance, roadside assistance, and customer support easier for car owners.

CarDash's main goal while working with KlientBoost was to increase the lead volume generated for their email list. This email list was being compiled for "early access" to the app as CarDash was still in its startup phases. KlientBoost was able to **build this email list while also significantly driving down CarDash's CPA.**

The Results

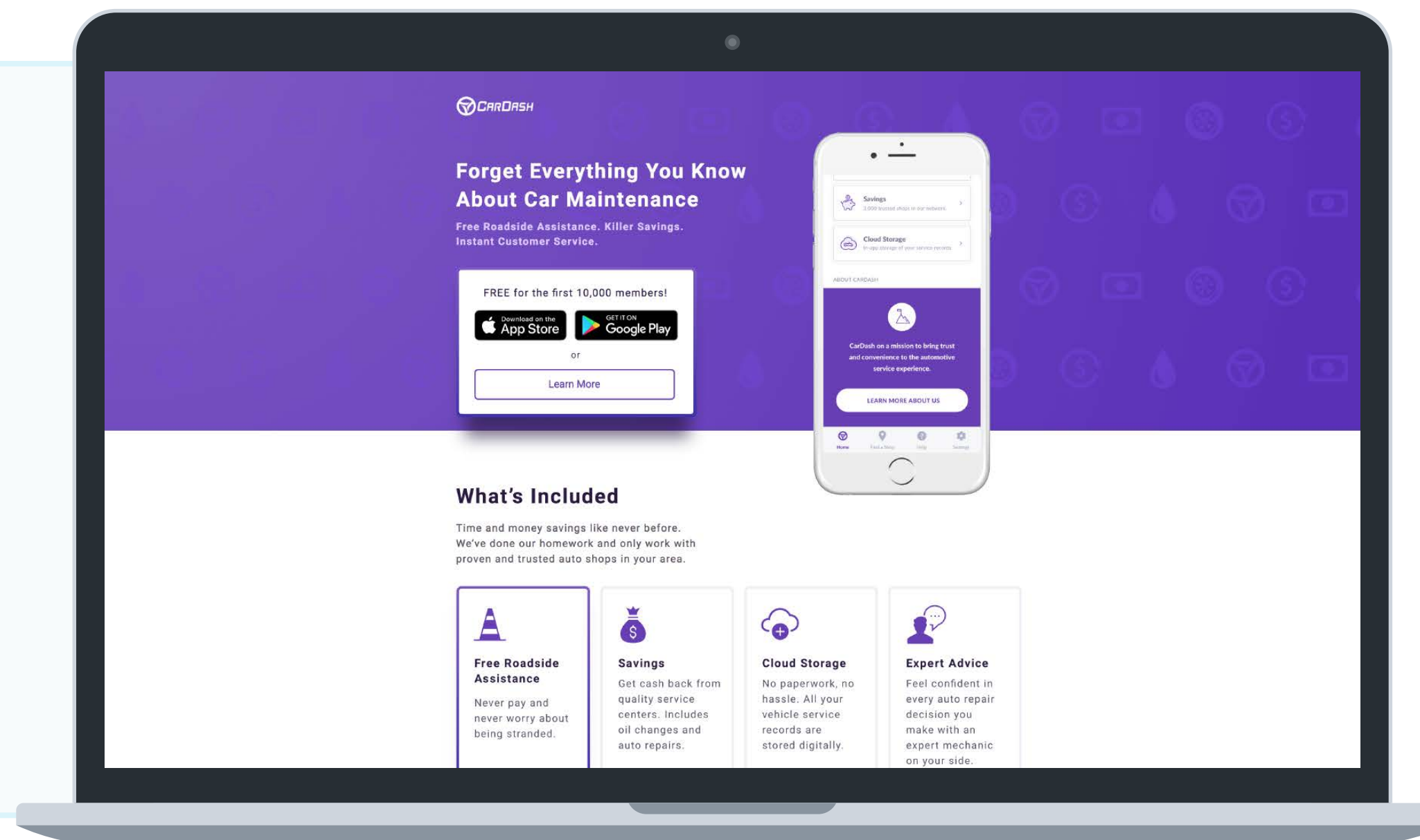
 **13%**
Increase Site Traffic - in First Month

 **67%**
Decrease in CPA

 **306%**
Increase in Lead Sign Ups

How We Did It:

- Designed Custom Landing Pages
- Ran Search Ads Via Google Ads
- Used Lookalike Audiences In Facebook
- Used Lookalike Audiences In Twitter



"KlientBoost acted as an extension of our marketing team and did a phenomenal job scaling out user acquisition while driving down our CPA. As a small startup, we lacked the engineering and design resources to create landing and sign up pages. KB stepped up and created beautiful, on-brand pages. Chelsea and Cody were huge assets for our startup!"

Faisal Al-Khalidi - Head Of Growth | CarDash