

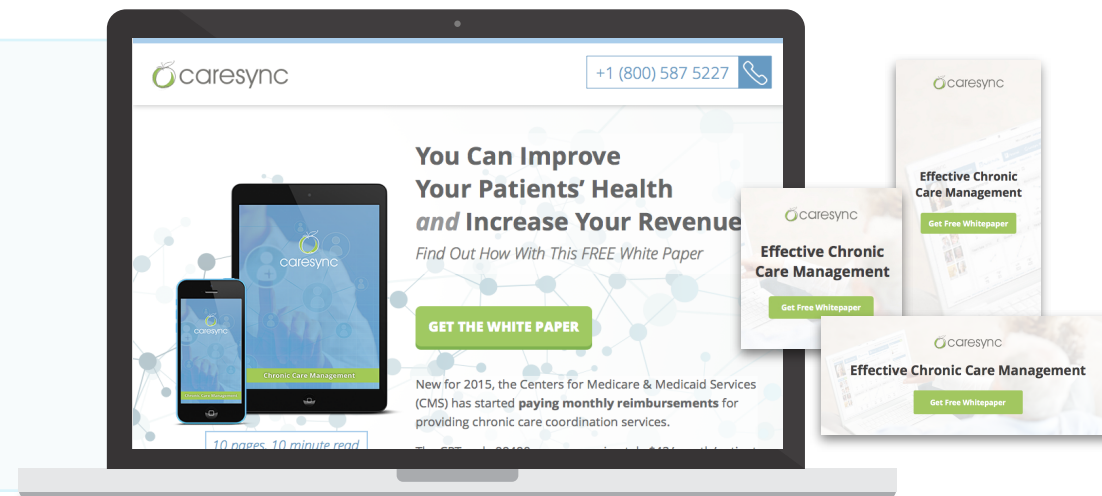
CareSync Grows Their Digital ROI Over 300% With Help From KlientBoost

CareSync, the leader in Chronic Care Management, offers technology and services to physicians and other healthcare entities looking to outsource their care coordination program.

Before working with KlientBoost, CareSync didn't have the resources or time to frequently run **high momentum tests** within AdWords and landing pages to make PPC their **most profitable acquisition channel**. That's now changed and they're consistently adding more budget to further fuel their growth.

How We Did It:

- Google AdWords
- AdWords Remarketing
- AdRoll Retargeting
- Custom Landing Pages
- ROI Reporting



*"I've never worked with a vendor as **responsive** and headache-free as these guys. KlientBoost has taken a burden off my shoulders as they continually come up with new ideas to find **pockets of profitability**. Our relationship is so good I recommend them to everybody looking to launch a PPC strategy."*



Courtney Larned, VP of Marketing @ CareSync

The Results

↑ **322%**
Increase in Conversion Rate

↑ **259%**
Increase in Conversions

↑ **176%**
Increase in Click Through Rate

↓ **97%**
Decrease in Cost per Conversion