

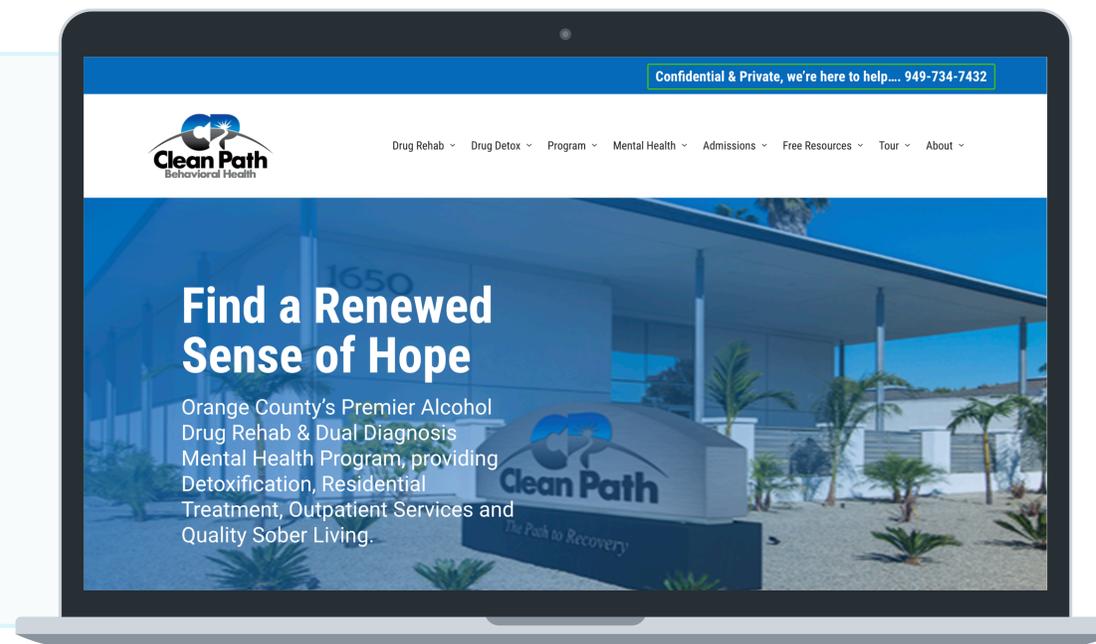
Clean Path Recovery Experiences an 46% of Growth in Leads While Slashing CPA by 32%

Clean Path Recovery provides substance abuse and mental treatment by empowering clients to progress through the five levels of lifelong change on our path to recovery.

KlientBoost worked within Clear Path Recovery's budget to find a solution to fit their needs and then magic happened. KlientBoost increased conversions 46%, decreased CPA 9%, increased conversion rate by 34%, and increase avg call length by 26%.

How We Did It:

- Custom Landing Page Testing
- Single Keyword Ad Groups (SKAGs)
- Geo Targeted Testing
- Expansion To New Platforms



The Results

↑ **46%**
Increase in Conversions

↑ **34%**
Increase in Conversion Rate

↑ **26%**
Increase in Call Length

↓ **9%**
Decrease in Cost per Acquisition



“Loved working with this company. I didn't have a large budget, and they were able to work with my individual needs and timelines.”

Heike Belmore – Director of Admissions | Clean Path Recovery