

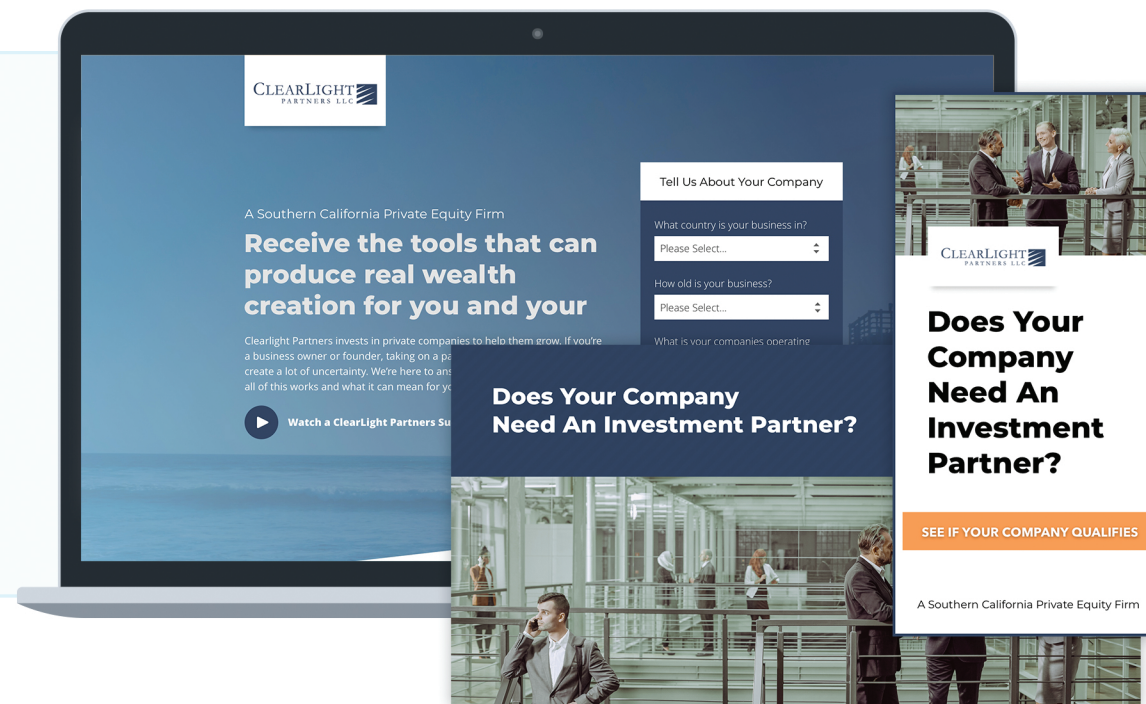
How ClearLight Partners Used Top Of Funnel Landing Pages And Mixed-Strategy Approach To Boost Conversions 2,200%

For leading companies within growing industries that want to take things to the next level, ClearLight Partners provides investment capital to make it happen.

ClearLight Partners needed assistance getting the word out to leading companies that would benefit from their investments and expertise. With KlientBoost's help, they started focusing on expanding across the US, generating 21% more leads, cutting their CPL by 21%... all while seeing their conversions skyrocket 2,200%.

How We Did It:

- Upper Funnel Testing
- Single Keyword Ad Groups (SKAGs)
- Geo-Location Expansion



"They have a very data-driven culture with a sense of accountability to stated goals. We have weekly status calls which help us make sure we're driving towards the best outcome for our firm. They have strong expertise in search engine rankings, and they also focus on PPC. The thought leadership of their CEO is impressive."

Mark Gartner – Principal, Head of Investment Development | ClearLight Partners

The Results

↑ **2,200%**
Increase in Conversions

↓ **21%**
Decrease in CPA

↑ **118%**
Increase in Conv/Rate