

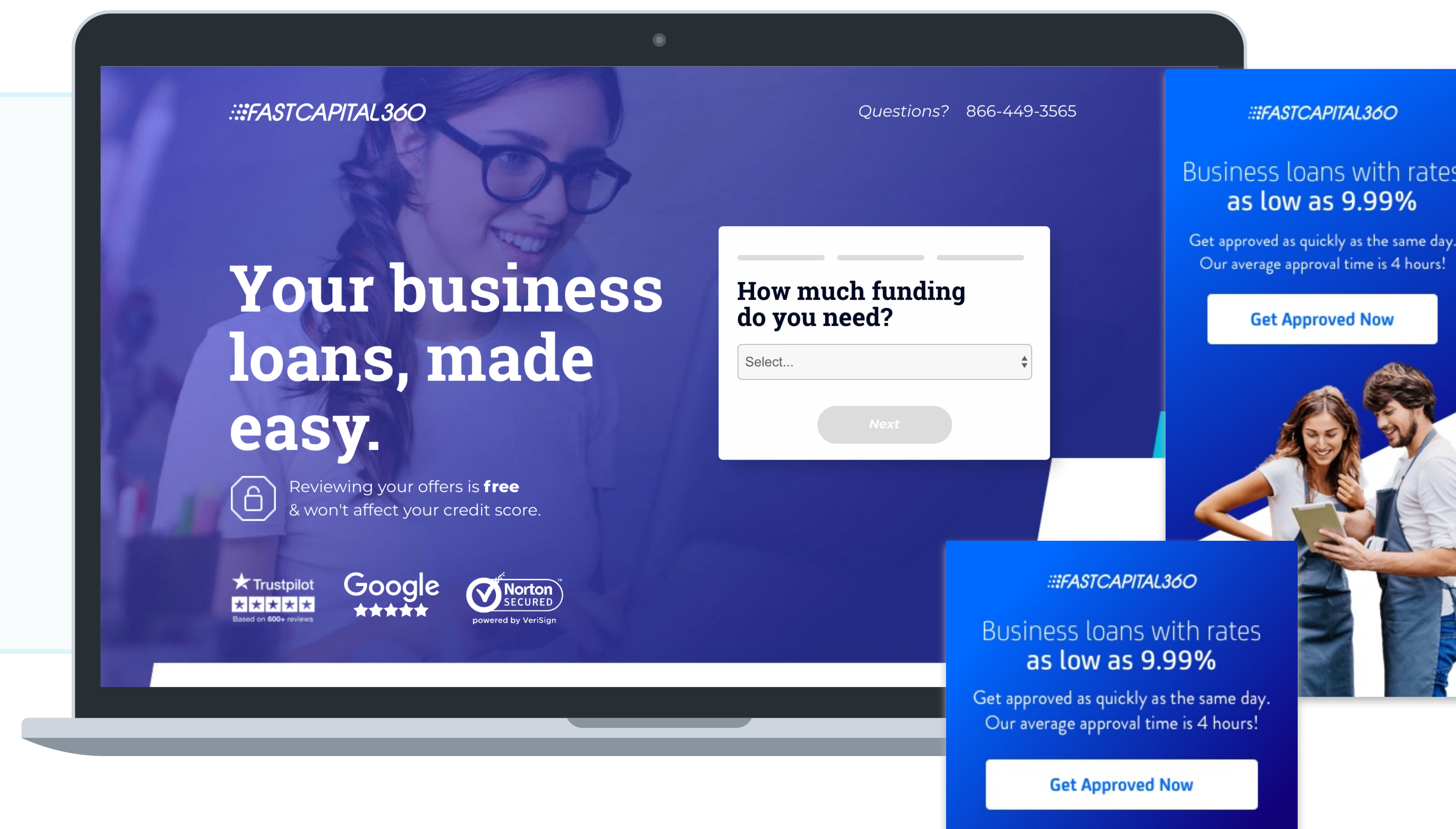
How Fast Capital 360 Grew Conversion Volume With Category-Specific Campaigns

Fast Capital 360 is built from a team of passionate and dedicated people, driven to help small businesses succeed. Since 2013, leveraging technology with awesome people, we work hard to create the best customer experience in obtaining small business loans.

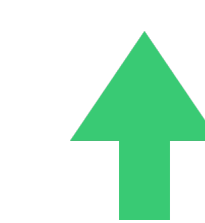
Before starting with KlientBoost, Fast Capital 360 struggled to get leads in their PPC campaigns. Their campaign structure was unnecessarily complex with geo-specific campaigns. After simplifying them to category-specific campaigns, and other optimization strategies, they saw their **CPA decreased by over 28% while increasing conversion volume by 32%.**

How We Did It:

- Simplified Campaign Structure
- Automated Bidding Strategies
- Ad Copy A/B Testing
- Landing Page Design & Optimization

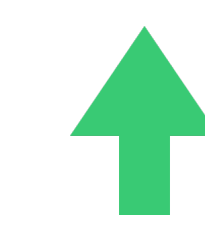


The Results



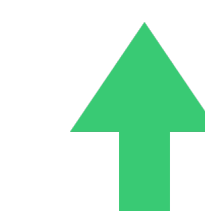
31%

Increase in Conversion Rate



32%

Increase in Conversion Volume



17%

Increase in Click-Through Rate



28%

Decrease in Cost per Acquisition



"The KlientBoost team has been a pleasure to work with. After working with them, we saw KPIs improve like we've never seen before. Our team was communicative, proactive, and made sure that their services were profitable for our business and had ROI."

Roie Raitses - Co-Founder | Fast Capital 360