

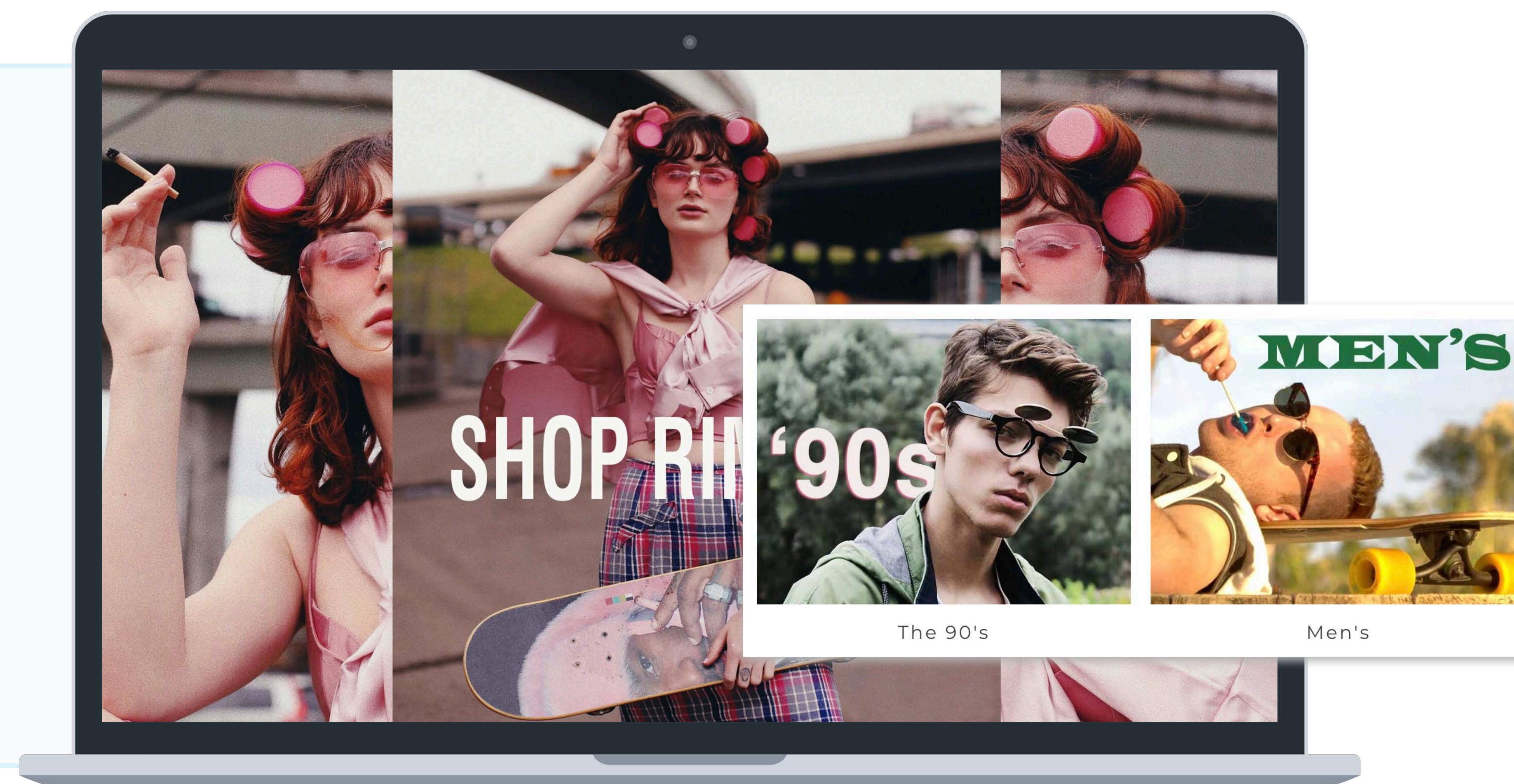
How Giant Vintage Grew Their Brand With New PPC Strategies

Giant Vintage is the worldwide destination for vintage sunglasses, they pride themselves on having the most iconic styles from every decade.

Before KlientBoost Giant Vintage was focused on branded only campaigns. Within one month KlientBoost was able to expand into non branded and remarketing campaigns helping **boost their conversion volume by 38% and still having a profitable ROAS.**

How We Did It:

- Retargeting List for Search Ads
- Exact Match & Broad Match Campaigns
- Smart Bidding Strategies
- Branded Campaign
- Shopping Campaigns



The Results

↑ **154%**
Increase in ROAS

↑ **38%**
Increase in Conversions

↓ **54%**
Decrease in Cost per Acquisition



"Before KlientBoost we struggled to find an agency that could generate sales from non branded campaigns. They really impressed us with their ability to make this part of our business successful and in result we generated sales from non branded campaigns that helped increase our branded campaign as well."

Ben Morris - Co Founder | Giant Vintage