

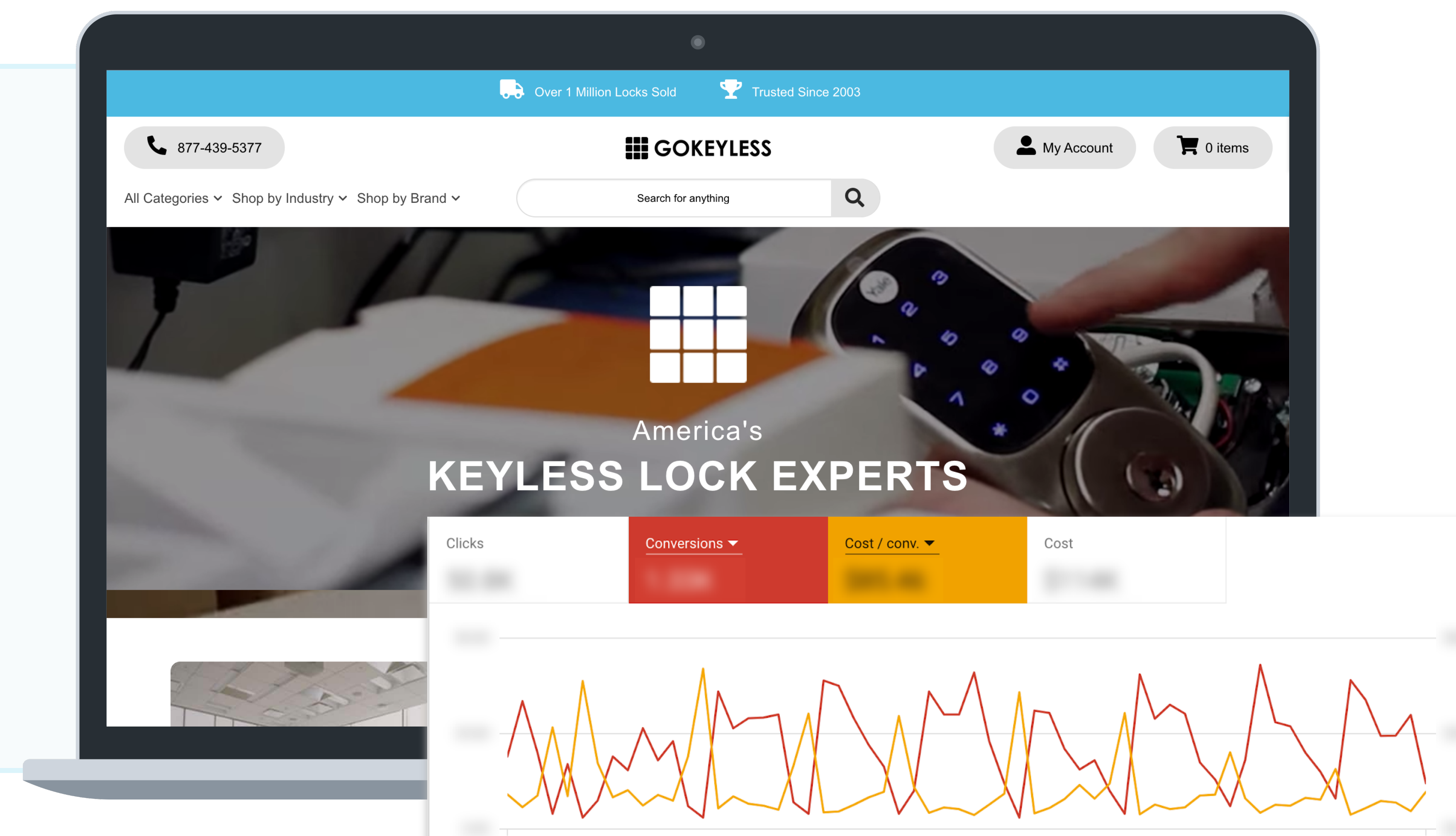
How GoKeyless Increased Sales With The Gold Pan Technique

GoKeyless is made up of a team of lock experts who specialize in making your every-day life simpler. They are one of the largest suppliers of keyless locks in the United States with over 50,000 products in their 12,00 sq ft warehouse where they actually service their products.

Before starting with KlientBoost, GoKeyless was struggling to try new strategies throughout their PPC channels. Using The Gold Pan Technique, Smart Bidding, and other eCommerce PPC strategies, GoKeyless was able to **increase conversions by 15%** and **increase impressions by 14%**.

How We Did It:

- Smart Bidding
- Shopping Gold Pan
- Delayed Attribution Reporting
- Dynamic Search Ads
- Automated Bid Adjustments



The Results

↑ **15%**
Increase in Conversions

↑ **14%**
Increase in Impressions

↑ **11%**
Increase in Conversion Rate



"I've really enjoyed working with KlientBoost and they continue to renew my excitement about their capabilities month after month working together."

Brandon Atchley - Managing Partner & Co-Founder | GoKeyless