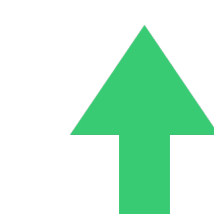


116% Increase in Purchase Volume for Goodtimer, While Decreasing CPAs by 39%

Goodtimer is the world's first habit-forming, family toy that encourages your children to make good choices and form awesome habits using positivity, tangible incentives, and family participation while having fun.

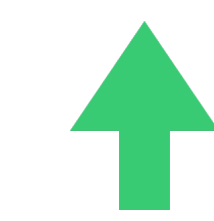
An eCommerce business, Goodtimer was looking for a custom strategy to fit their distinctive needs and budget. As a result of working with KlientBoost, they experienced a **116% increase in purchase volume** while decreasing the CPA by 39% and increasing the ROAS by 31%.

The Results



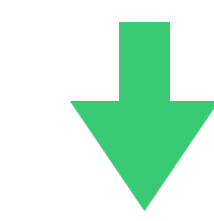
116%

Increase in Sales



31%

Increase in ROAS



39%

Decrease in Cost per Acquisition

How We Did It:

- Facebook Power5 Structure
- Facebook Ad Warchest
- Full Funnel Optimizations
- Custom Landing Page Testing



“KlientBoost has been a trusted partner since we started working with them earlier this year (2020). They analyzed the data and provided effective solutions to improve campaign performance. Their collaborative approach helped us quickly implement improvements, saving us valuable time and money.”

Adam Ashley - Founder and CEO | Plus Up, LLC