

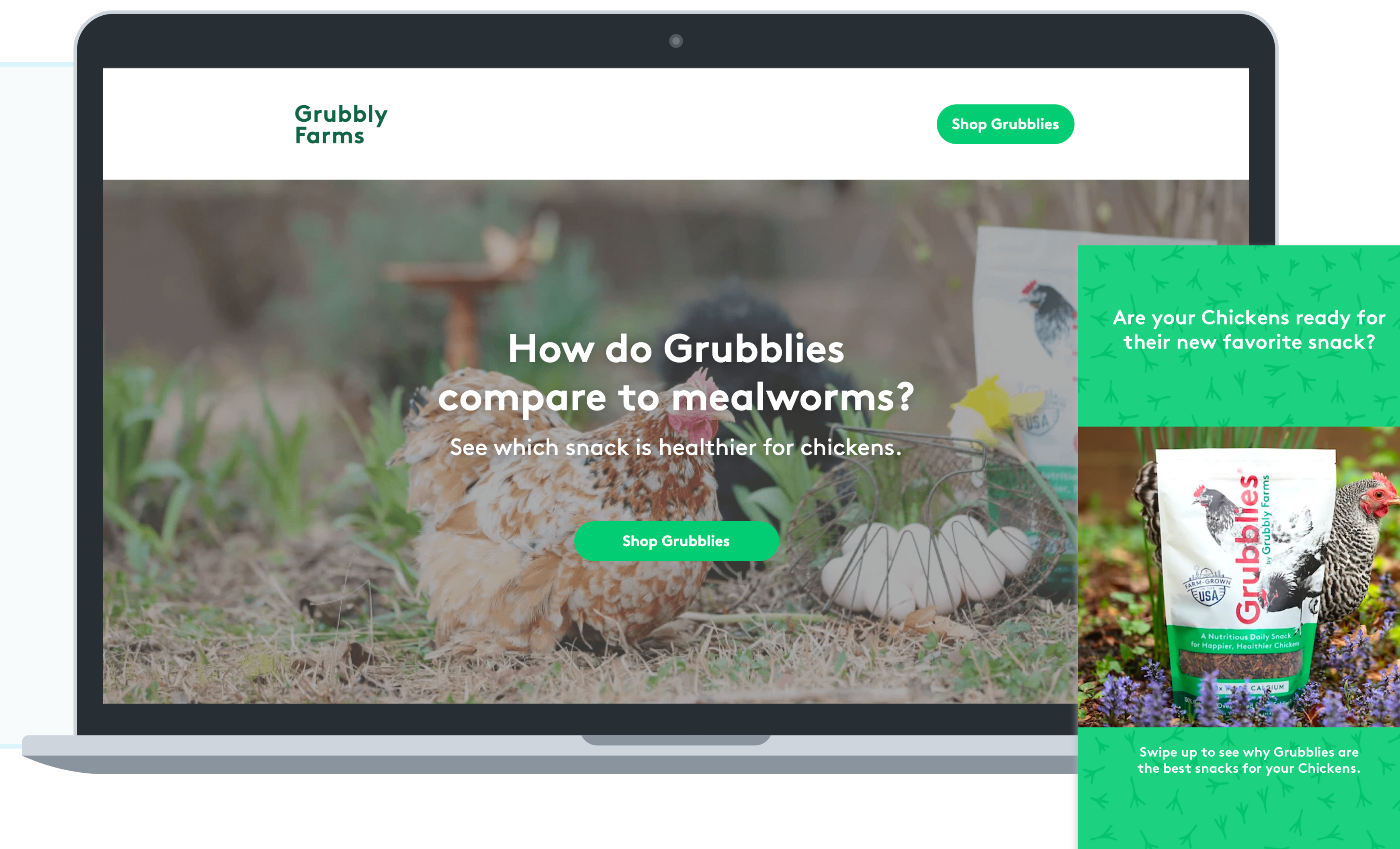
How Grubbly Farms Used Facebook Power 5 To Increase KPIs While Maintaining The Same Budget

Grubbly Farms' mission is to offer a healthy snack that chickens LOVE. Sustainably grown and harvested in the USA, these protein-packed and calcium-dense Grubbies help chickens grow strong and healthy.

Grubbly Farms came to KlientBoost seeking a marketing partner to help them with their Paid Social efforts. Without increasing campaign budget, we were able to see a **230% increase in revenue** and **24% drop in CPA** using Facebook's Power 5 strategies.

How We Did It:

- Facebook Campaign Budget Optimization
- Automatic Placements
- Account Simplification
- Auto-Advanced Matching
- Dynamic Ads



"From the very beginning with KlientBoost, we appreciated how they were KPI-focused and goal-driven. The team has always been extremely detail-oriented and organized and developed a great understanding of our business from the start. The communication with them has also been superb and we're excited for what's to come!"

Patrick Pittaluga - Co-Founder | Grubbly Farms

The Results

↑ **230%**
Increase in Revenue

↑ **404%**
Increase in ROAS

↑ **150%**
Increase in Conversion Volume

↓ **24%**
Decrease in Facebook CPA