

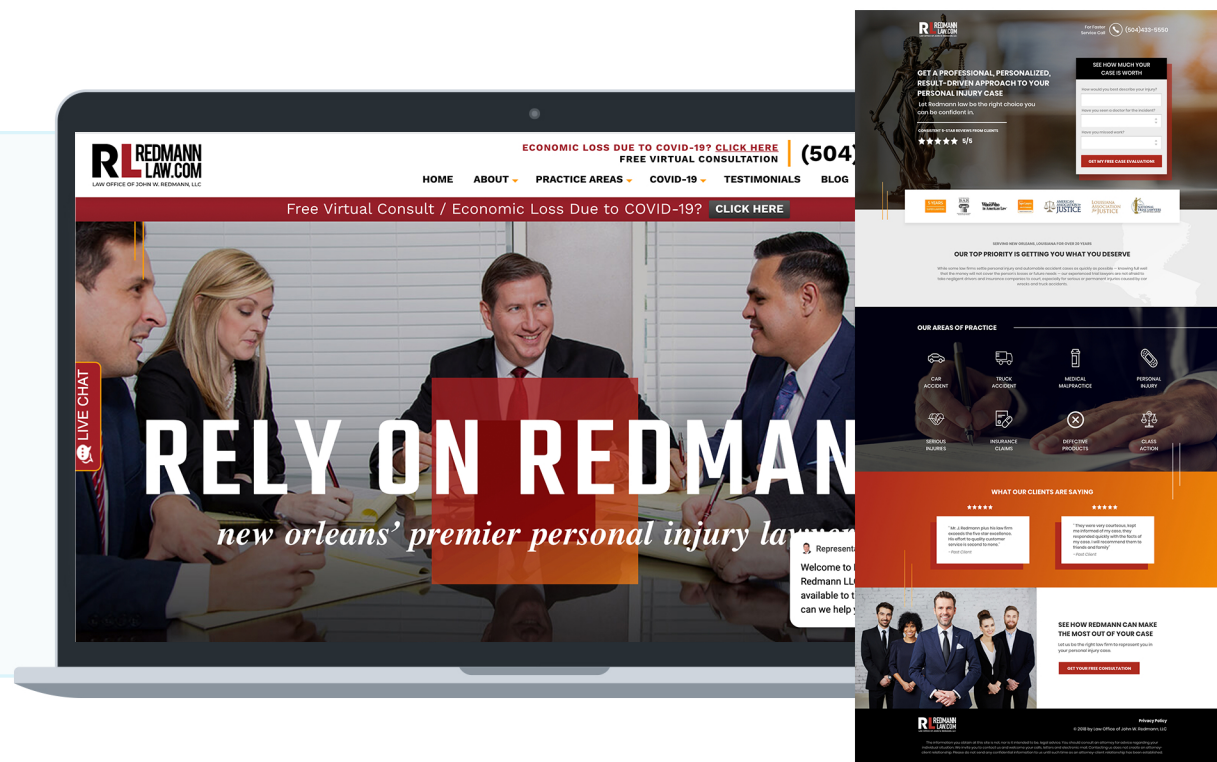
# A 200% Increase in Overall Conversions for Law Office of John Redmann, LLC while Decreasing Ad Spend by 22%

Law Office of John Redmann, LLC is a New Orleans personal injury law firm representing clients throughout Louisiana with injury and insurance claims.

The Law Office of John Redmann, LLC wanted to bring in more clients, so they turned to KlientBoost for help. With a strategy that included a more in-depth audience targeting, the Law Office of John Redman, LLC saw a 200% increase in overall conversions.

## How We Did It:

- Google Observation Audiences
- Landing Page Testing
- Call Only Ad Testing
- Single Keyword Ad Groups (SKAGs)



## The Results

↑ **200%**  
Increase in Conversions

↓ **22%**  
Decrease in CPA

↑ **13%**  
Increase in Conversion Rate



"Working with KlientBoost has been amazing. I am always impressed by the weekly updates and personal attention that they give our firm. Our intake calls have increased significantly, and with a 200% increase in overall conversions, we believe that our CPC campaign has fair reach in the digital world."

**John W. Redmann** – Managing Partner | Law Office of John Redmann, LLC