

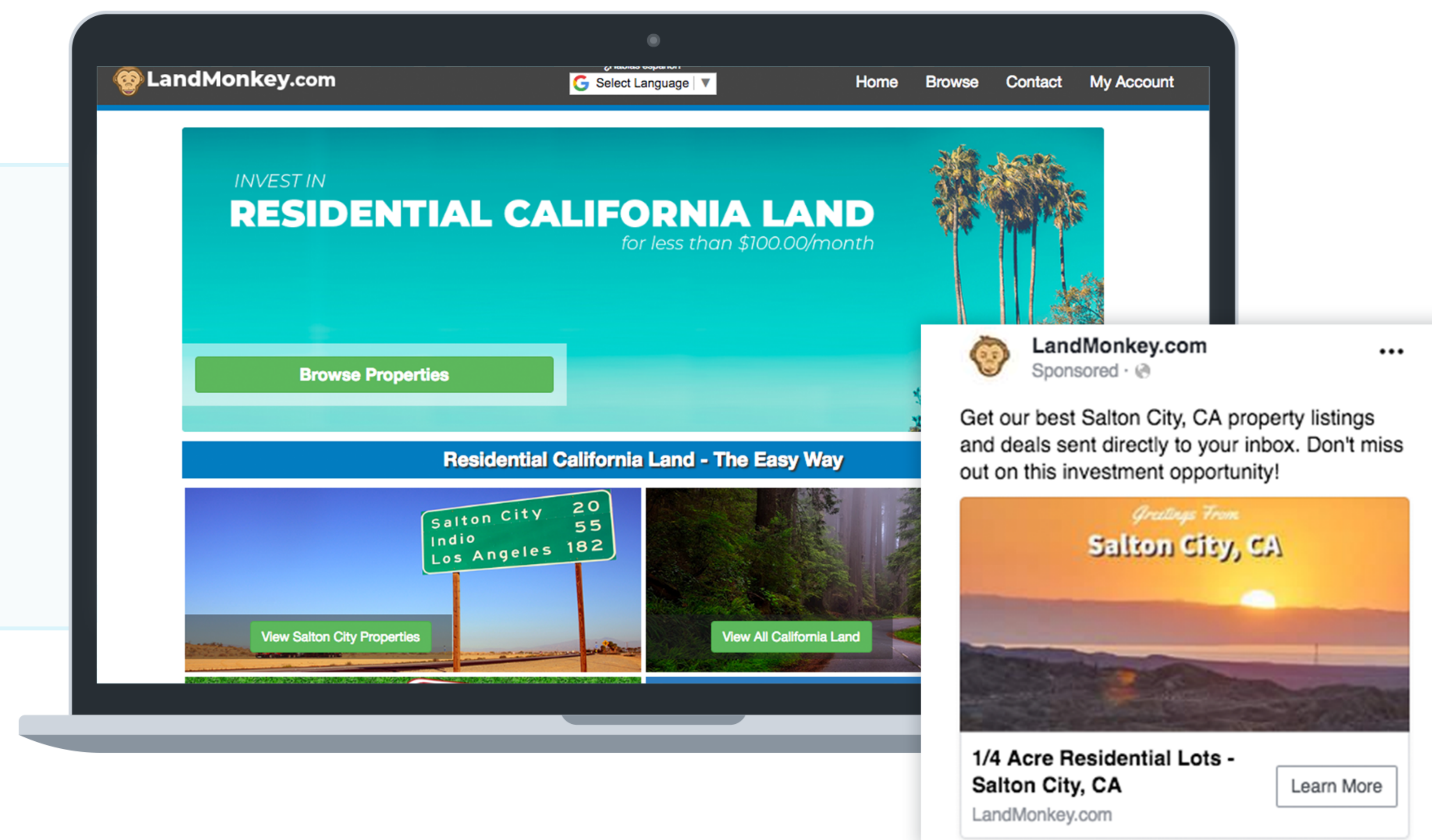
LandMonkey Boosts Conversion Volume With Refined PPC Campaigns

LandMonkey sells flat, buildable, residential lots in Salton City, California. Having little experience with Google Ads, LandMonkey signed with KlientBoost to expand their campaigns and lead generation.

While the majority of LandMonkey's leads were previously generated from Facebook, KlientBoost pivoted their budgets towards Google PPC Advertising. **After only 30 days of working together, KlientBoost increased LandMonkey's Google Ads conversion volume by 2200%.** After expanding to FaceBook, that number is expected to grow even more as KlientBoost's social experts also take over.

How We Did It:

- Used Single Keyword Ad Groups
- Using Universal Negative Keywords
- Ad Copy Testing For Higher CTR



The Results

↑ **2200%**
Increase in Conversion Volume

↑ **41%**
Increase in Conversion Rate

↑ **30%**
Increase in Click-Through Rate



"We were excited to see what kind of leads KlientBoost could bring via Google Ads. KlientBoost has done an exceptional job at communicating, remaining transparent, and relentless when pursuing goals defined at the beginning of our partnership."

Christopher Hoffman - Founder | LandMonkey