

# Launchpeer increased their Conversion Rate by 230% with the help from KlientBoost.

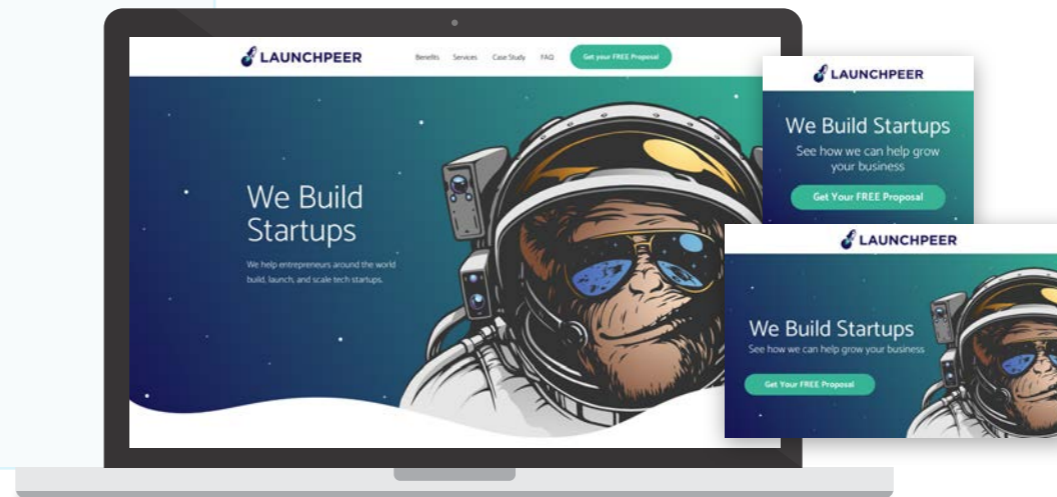


Launchpeer helps entrepreneurs around the world build, launch and scale tech startups.

Before working with KlientBoost, **PPC performance was literally non-existent**. They needed an agency that could get them quality results. After three months of working together, **the number of conversions increased to 171%**.

## How We Did It:

- Google AdWords
- Single Keyword Ad Groups
- Custom Landing Pages
- Geographic Granularity
- AdWords Remarketing



## The Results

↑ **171%**  
Increase in Conversion Volume

↓ **64%**  
Decrease in Cost per Acquisition

↑ **230%**  
Increase in Conversion Rate

↑ **53%**  
Increase in Click through Rate



*“We’ve never had a good understanding on how PPC works, but I knew KlientBoost did. Before KlientBoost, we had never gotten a conversion through AdWords. After working with them for only 2 months, we had a significant increase in the number of leads coming in, and quality leads at that. These leads paid off KlientBoost’s fee, with spare change to put in our pockets.”*

**Jake Hare, Founder & CEO of Launchpeer**