

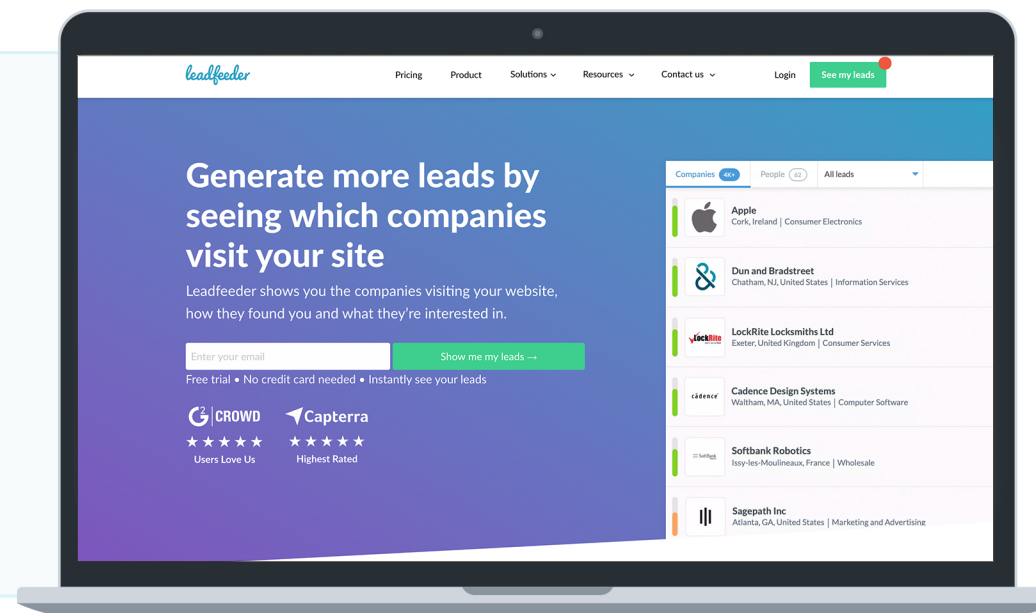
Leadfeeder's Campaign Results Increase As Much As 44% ROAS Thanks To Fresh PPC Strategy And Landing Page Optimization

Leadfeeder provides priceless insight by showing which people and companies land on your website, as well as data showing what they were searching for and interested in.

Before working with KlientBoost, Leadfeeder's workflow was inefficient and cost them quality leads. By optimizing their landing pages for specific keywords and running non-brand campaign landing pages optimized for that audience, **Leadfeeder improved ROAS and bumped up campaign results by up to 44%.**

How We Did It:

- Webinar Offer Testing
- Landing Page Testing
- Single Keyword Ad Groups (SKAGs)



The Results

 **24%**
Increase in CPA Conversions

 **37%**
Decrease in CPA



"Their team [of] expert PPC gurus did a good job of optimizing and testing. Improved ROAS. General improvement for PPC campaigns (click, conversions, etc). Great overall value!"

Christina Hall – Director of Marketing | Outback Team Building and Training