

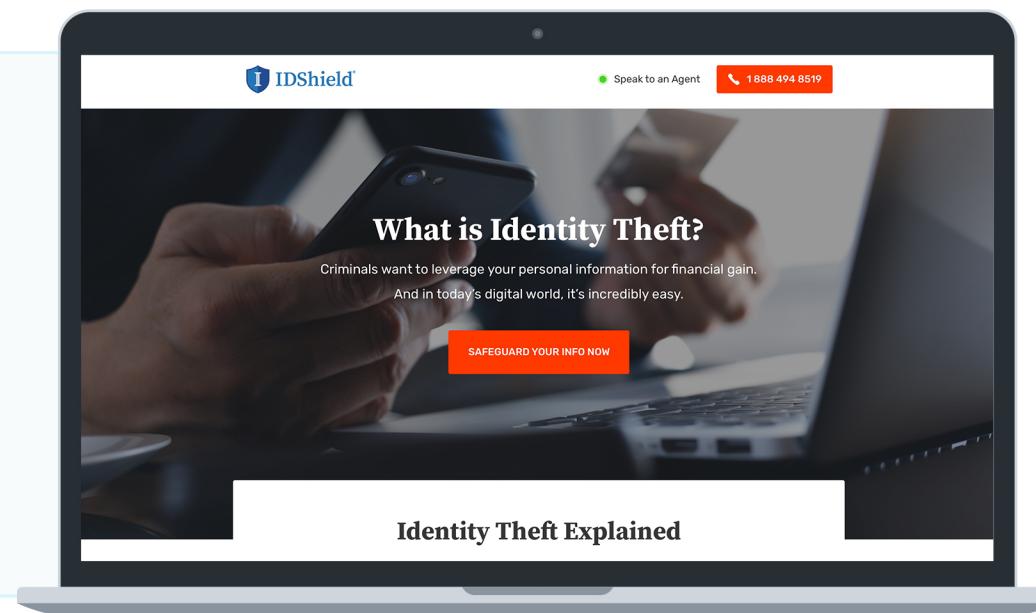
How Legalshield Optimized Their Lead Flow To Reach Their Goals While Getting To Market Faster

For over 45 years, LegalShield has been a pioneer in making legal help affordable for all, offering access to attorneys in as little as 15 minutes through a variety of affordable packages.

Prior to enlisting KlientBoost's help, LegalShield's lead flow and time to market weren't reaching their fullest potential. By following KlientBoost's advice and **guidance to improve lead flow, UI/UX design, and overall conversion rates**, LegalShield was able to achieve their goals in far less time.

How We Did It:

- Quan/Qual Feedback Gathering
- Multi-Redesign Split Testing
- Breadcrumb Technique
- Device Specific Testing



"KlientBoost has been a partner for over 6 months and have become an extension of our team. They've been a valued partner to achieve our goals, get to market faster, deliver exactly what they promise and do so on-time, on-budget, and with high quality. I highly recommend KlientBoost."

Rich Jagisch – Senior Director Digital | LegalShield

The Results

 **Faster**
Deployment

 **Quicker**
Testing

 **Increase**
in Conversion Rates