

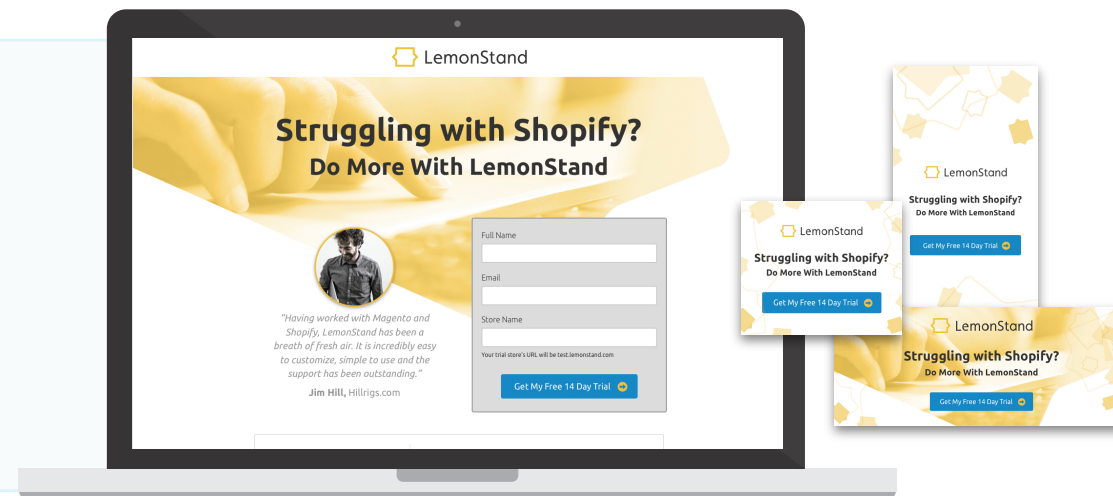
LemonStand Gets Aggressive With Custom Built Competitor Campaigns

LemonStand is the eCommerce platform built for professionals looking for higher converting customization opportunities.

Before working with KlientBoost, LemonStand had shut down their PPC efforts as they couldn't get the numbers they needed to be profitable. That's now beginning to change as they're launching more new, "tough-to-convert", competitor campaigns.

How We Did It:

- Google AdWords
- Custom Landing Pages
- AdWords Remarketing
- Analytics Tracking



The Results

↑ **47%**
Increase in Conversion Rate

↑ **73%**
Increase in Average Position

↑ **259%**
Increase in Click Through Rate

"It's extremely rare that you touch something for the first time and it starts going in the right direction. We're going against the grain and trying to convert people who are looking for competitor solutions, not the easiest thing to do if you ask me. We still have some work to do, but I'm excited for where this is heading."



- Danny Halarewich, Founder & CEO @ LemonStand