Logix Federal Credit Union Increased Their Conversion Volume by 50% With The Help From KlientBoost

Logix is Southern California's number one Federal Credit Union.

Before working with KlientBoost, PPC was a day to day strategy. They needed an agency that could come up with concrete strategies & be able to help with conversion tracking. The conversion volume increased by 50% after working with them for only 2 months.

How We Did It:
- Google AdWords
- Call Tracking
- Custom Landing Pages
- Custom Remarketing Audiences
- Geographic Bid Targeting

"I came into KlientBoost expecting great service since I've been following their business for quite sometime. I've been pleased with the communication, design, & implementation they've brought to the table. Excited to see what results we're going to get since we're expanding to other platforms."

Nicholas Thomas, Web Marketing & Optimization Specialist | Logix Federal Credit Union

The Results

- 50% Increase in Conversion Volume
- 43% Decrease in Conversion Value Cost
- 32% Increase in Conversion Rate
- 5% Decrease in Bounce Rate