

Logix Federal Credit Union Increased Their Conversion Volume by 50% With The Help From KlientBoost

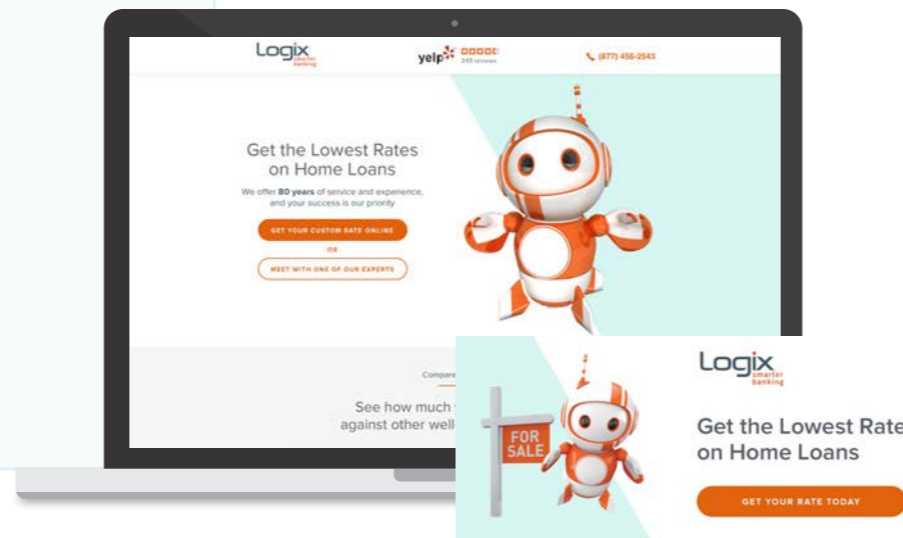


Logix is Southern California's number one Federal Credit Union.

Before working with KlientBoost, PPC strategy was day to day. They needed an agency that could come up with concrete strategies & be able to help with conversion tracking. **The conversion volume increased by 50% after working with them for only 2 months.**

How We Did It:

- Google AdWords
- Call Tracking
- Custom Landing Pages
- Custom Remarketing Audiences
- Geographic Bid Targeting



The Results

↑ **50%**
Increase in Conversion Volume

↓ **43%**
Decrease in Conversion Value Cost

↑ **32%**
Increase in Conversion Rate

↓ **5%**
Decrease in Bounce Rate



“I came into KlientBoost expecting great service since I've been following their business for quite sometime. I've been pleased with the communication, design, & implementation they've brought to the table. Excited to see what results we're going to get since we're expanding to other platforms.”

Nicholas Thomas, Web Marketing & Optimization Specialist | Logix Federal Credit Union