

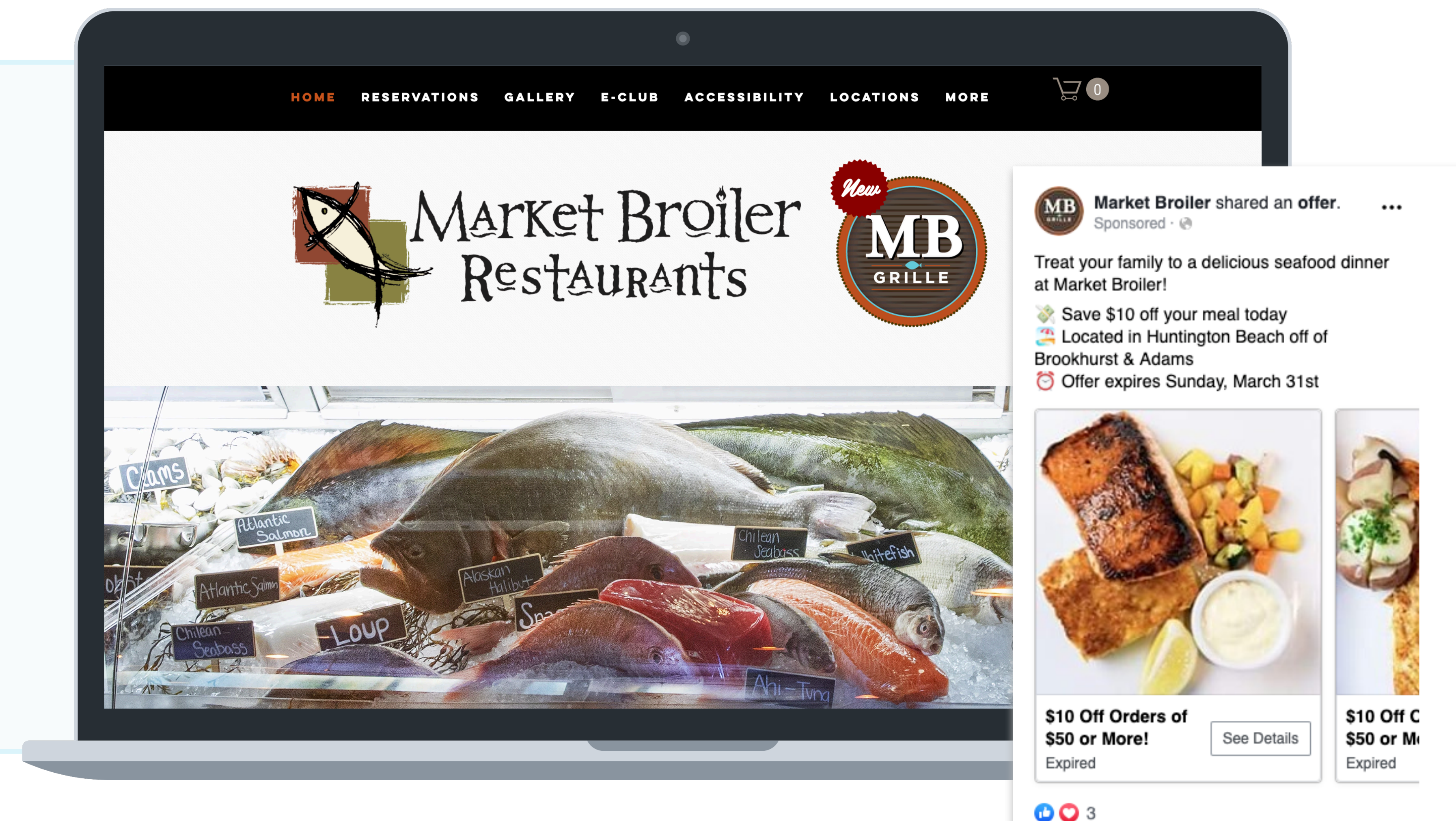
Market Broiler Finds Fresh Leads With KlientBoost

Full service restaurant known for fresh fish and chef-inspired specialty seafood dishes. Market Broiler also offers fresh chicken, aged beef, and signature pastas and salads. Has six locations.

KlientBoost helped Market Broiler begin it's PPC journey with **Google & Facebook Ads** by reeling in a **CPA that was 4x lower**. Along the way, the company gained valuable insights about FB & Google strategies to point the trajectory in the right direction.

How We Did It:

- Location Based Display Campaigns
- Single Keyword Ad Groups
- Facebook Offer Ads
- A/B Testing
- Continual Communication



"From the very beginning, KlientBoost had our best interest. They constantly communicated with us and implemented new and unique strategies on a regular basis. They've helped us see how PPC can improve our business"

Cassandra Van Broekhuizen - Marketing Manager | Market Broiler

The Results



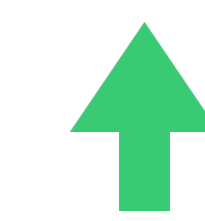
61%

Increase in Conversion Rate



100%

Increase in Click-Through Rate



110%

Increase in Conversion Rate



300%

Decrease in Cost per Acquisition