

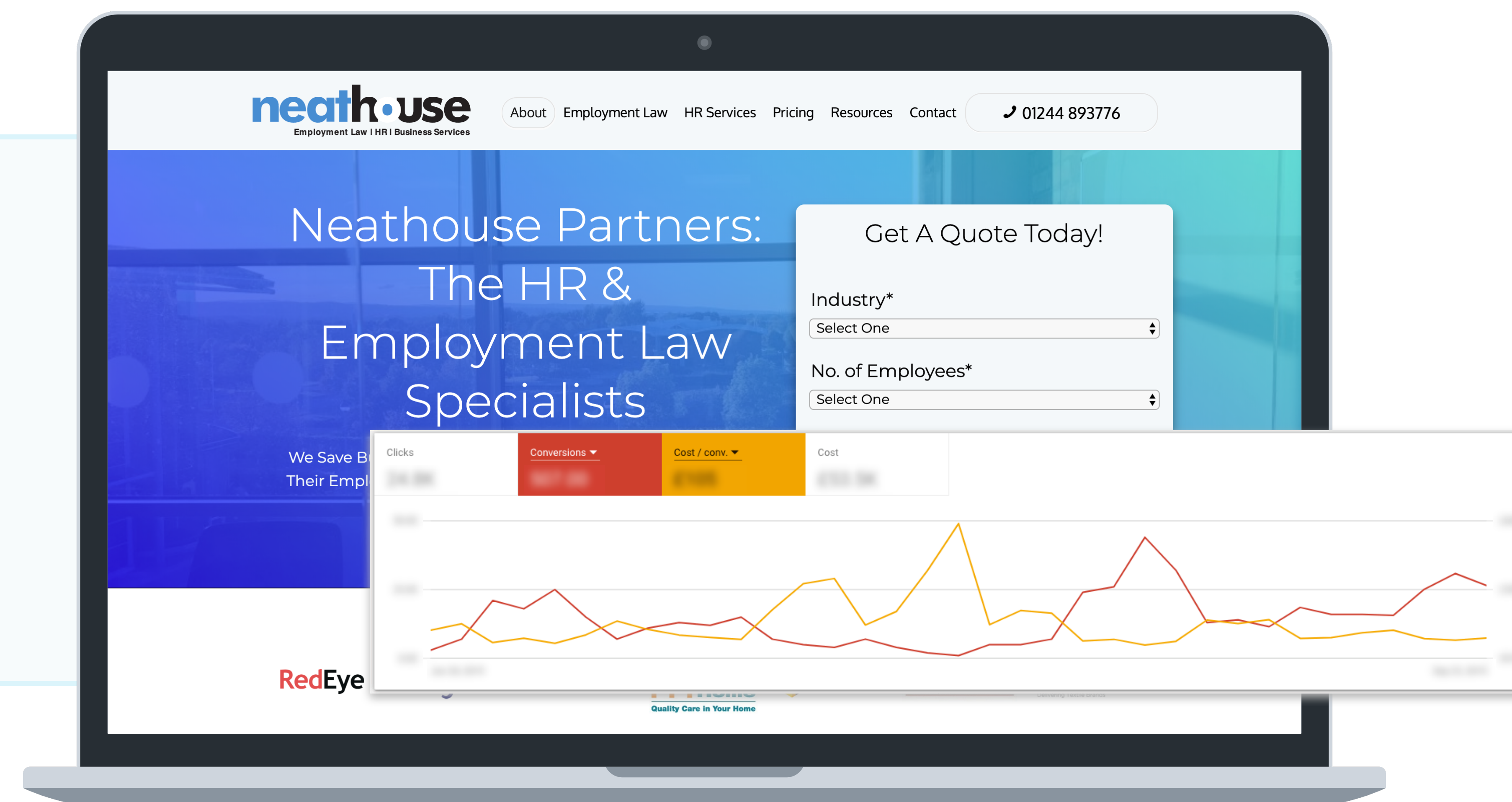
# How Neathouse Partners Gew Conversions & Had The Best Month In Company History

Neathouse Partners help businesses big & small reduce their HR & employment law issues.

The account was in a decent spot before but struggled to scale their PPC efforts. Had a few pivots in strategy but ended up with Single Keyword Campaigns with Maximize clicks bringing in a significantly lower **CPA**, increased conversion volume, and over a **908% increase in ROAS**.

## How We Did It:

- Maximize Clicks Bid Strategy
- Top Performing Keywords With Maximize Clicks
- Higher Funnel Display Campaigns



## The Results

↓ **67%**  
Decrease in Cost per Acquisition

↑ **550%**  
Increase in Conversion Volume

↑ **908%**  
Increase in ROAS



*“The team at KlientBoost was able to come with ideas that moved the needle significantly - So much so, we grew ROAS over 908% which was the most we’ve ever grown in the company history! Our Account Manager’s strategic thinking and sense of urgency made me feel like I could trust them completely.”*

**James Rowland** - Director | Neathouse Partners Ltd