

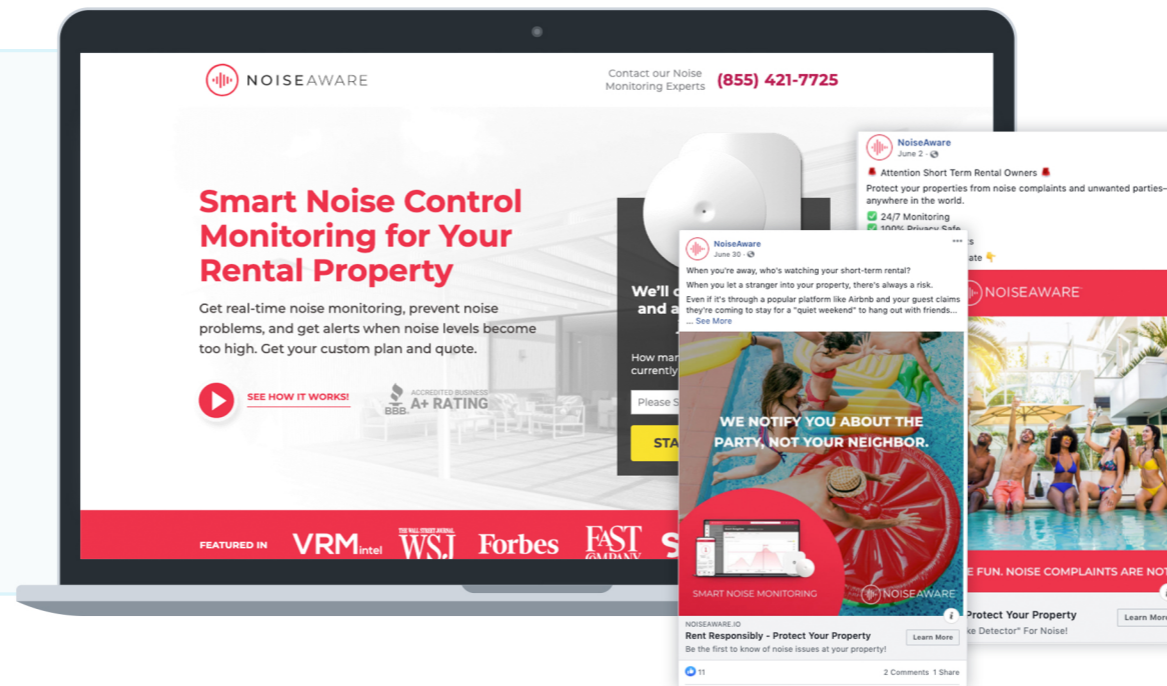
NoiseAware's Brand Heard Loud and Clear By 176% More Leads With 29% Lower CPA

NoiseAware gives short-term rental owners peace of mind when renting out their properties, removing the fear of the unknown by monitoring noise levels and sending alerts if they exceed the owner's pre-determined noise threshold.

After NoiseAware started working with KlientBoost, they discovered the nuances of all things SEO and PPC, and strategies like Smart Bidding and the "Breadcrumb Technique." The end result of these and other initiatives was a 176% increase in leads, a 29% reduction in CPA, a jump in click-throughs of 69%, and more.

How We Did It:

- Facebook Power 5 Structure
- Bottom Feeding Approach
- Smart Bidding Strategy
- Single Keyword Ad Groups (SKAGs)
- Breadcrumb Technique



"Can't give enough props to the KlientBoost team! They've changed our PPC and SEO for the better and the results show it. They're all for collaboration and are always willing to educate us on the nuances of PPC and SEO. Aside from their results, it's their communication that's next level. If you're looking to work with a team of experts at a fair price, KlientBoost is for you."

Madison Perry – Director of Marketing | NoiseAware

The Results

↑ 176%
Increase in Conversions

↓ 29%
Decrease in CPA

↑ 83%
Increase in Conversion Rate

↑ 69%
Increase in CTR