

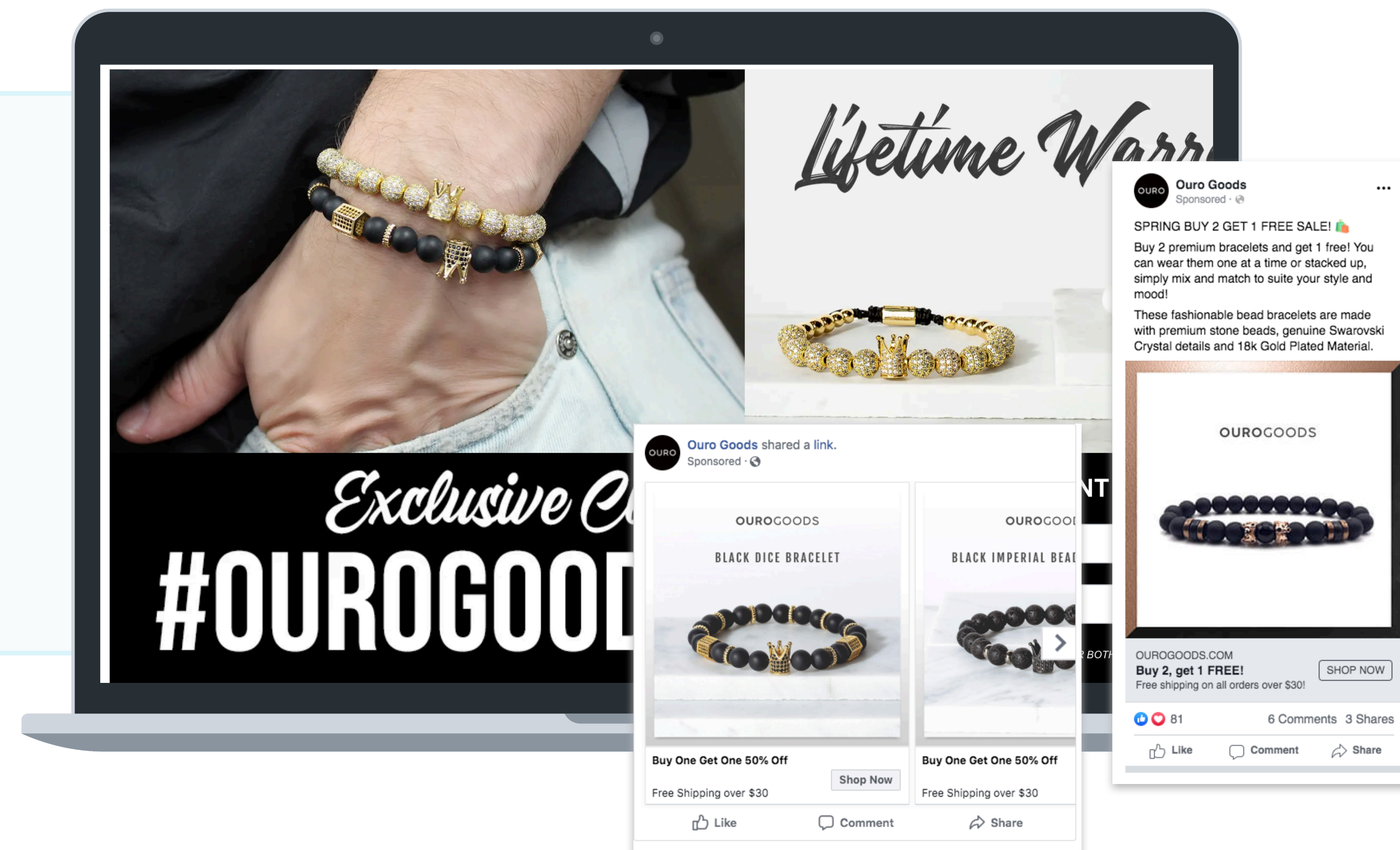
# How Ouro Goods Grew Sales & ROAS Through Facebook For Their Ecommerce Store

Ouro Goods is a leading luxury street wear jewelry brand designed in Los Angeles, California. They specialize in jewelry that can be worn by either men or women.

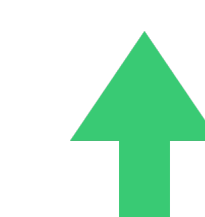
Ouro Goods has been running their own Facebook Ads but finally decided to seek expert help. KlientBoost was able to **increase their sales by 13%** and **get their ROAS up 16%** all within the first month for their eCommerce store.

## How We Did It:

- Dynamic Product Ads
- Updated Facebook Carousel Ad Creatives
- Lookalike Audiences
- Strategic Broad Topic Targeting

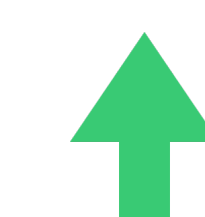


## The Results



**13%**

Increase in Overall Sales



**16%**

Increase in ROAS



**19%**

Increase in Weekend ROAS



*“KlientBoost has done a great job with our Facebook campaigns. In the first month they were able to increase sales by 13% and we are thrilled. I appreciate the thorough communication and fresh ideas that KlientBoost brings to the table and am pleased to see sales continue to grow.”*

**Brandon Ganske** - Founder | Ouro Goods