



Leading Real Estate Financing Platform Reaches Their Profit Goals With KlientBoost

Owning brings trust and simplicity to both real estate and mortgage. Their goal is to turn what are universally regarded as burdensome life events into exciting and rewarding experiences that are simple from start to finish.

After finding KlientBoost, Owning was able to lower CPA by 54% and increase high lead quality volume by 69%.

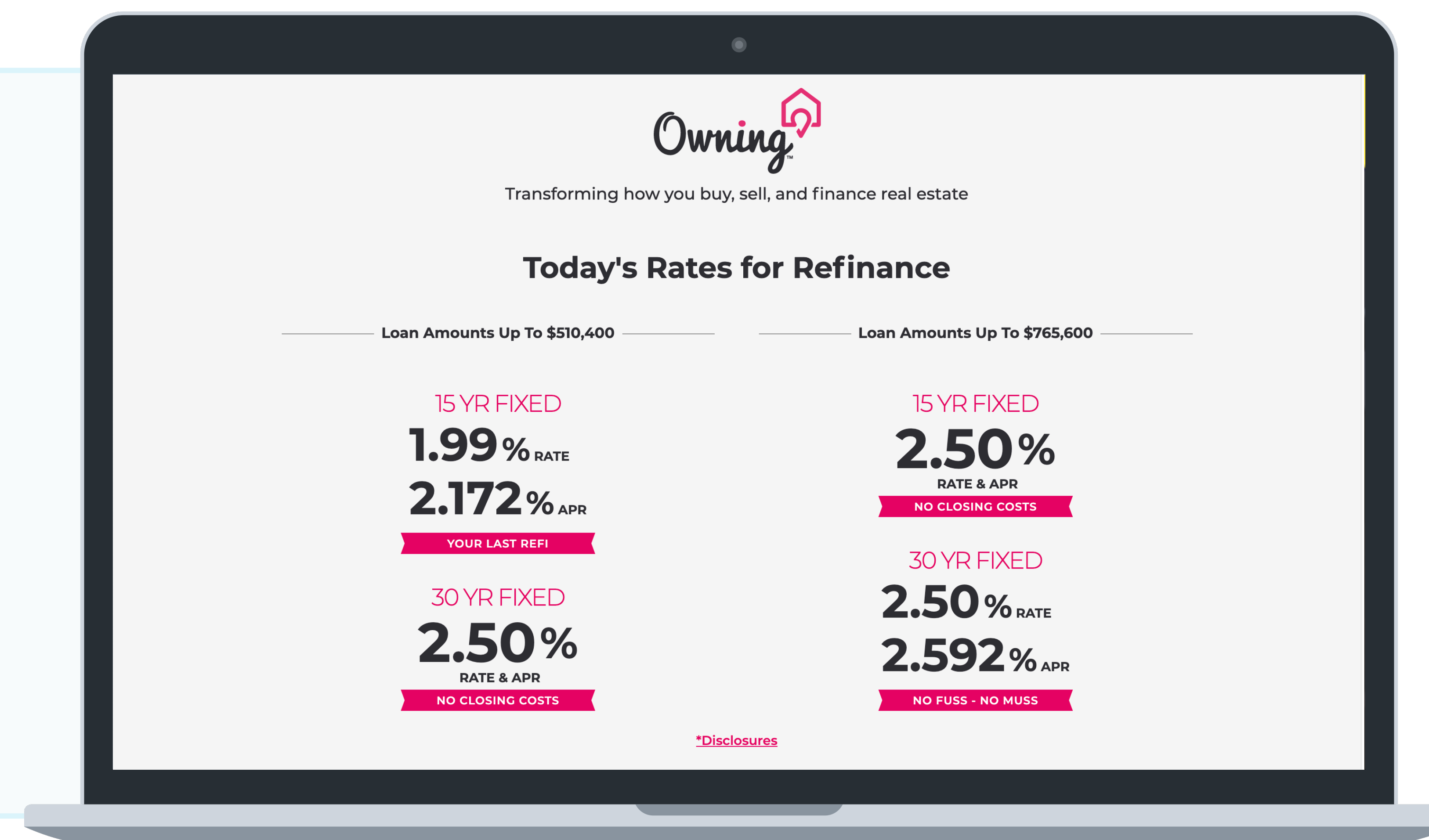
The Results

 **69%**
Increase in Conversions

 **52%**
Decrease in CPA

How We Did It:

- Offline Conversion Tracking
- Dynamic Ad Copy Testing
- Multiple Ad Platform Testing
- Landing Page Split Testing



"Since January 2020 KlientBoost started from nothing to generating over 100+ leads a day with a respectable quality lead conversion rate. This is the first time in my experience using an agency where our interests have been aligned in creating more profit rather than more leads."

Min Choi - Owning.com