

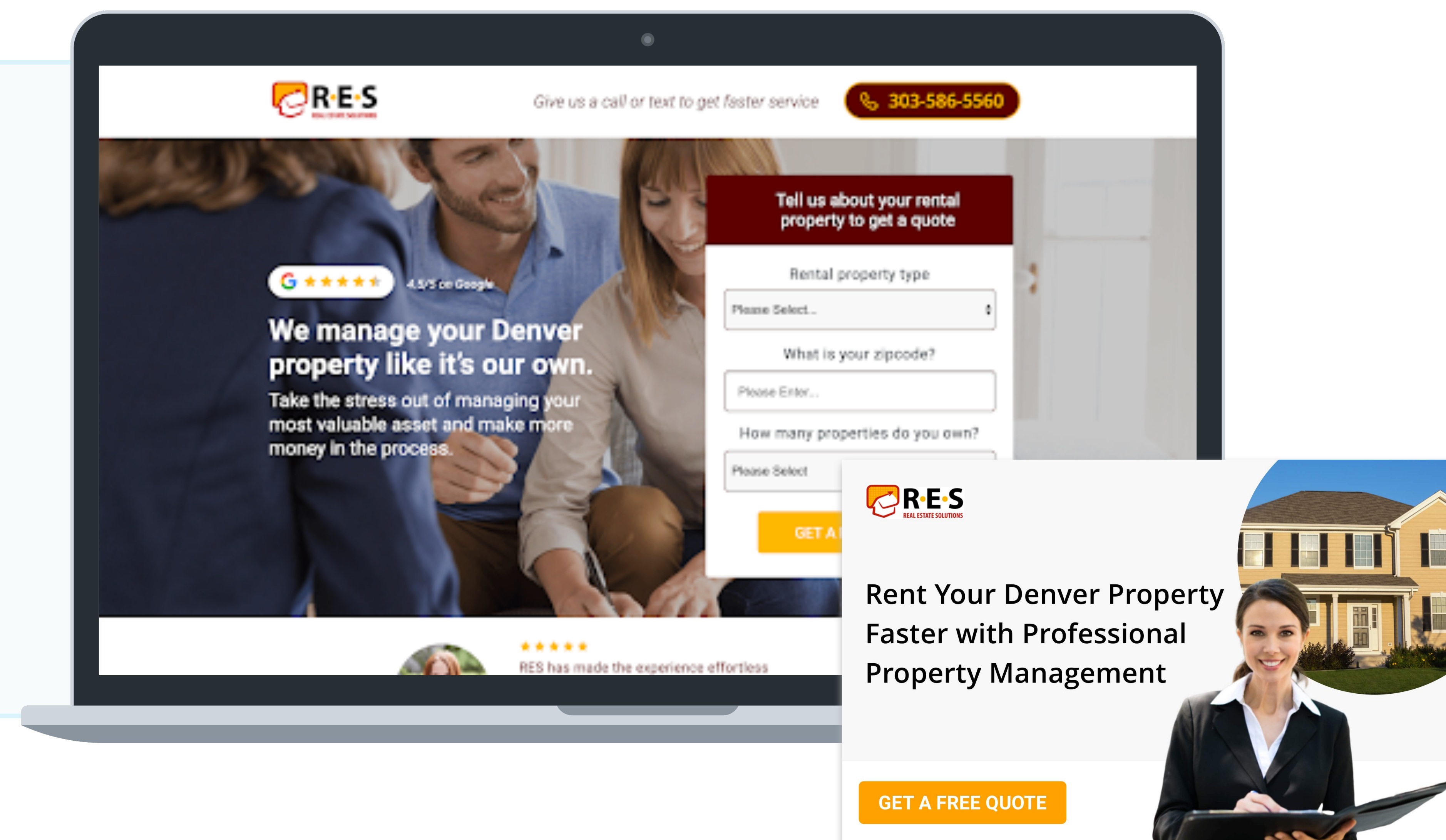
# How Real Estate Solutions Cut Their Cost Per Lead And Increase Lead Volume In Just 3 Months

Real Estate Solutions is a property management leader in the Colorado market and came to KlientBoost looking to scale their business even further.

With the help of SKAGs and dedicated landing pages, lead generation has continued to rise on a month to month basis with **CPA decreasing 87%** and **Conversion Rate increasing 116%**.

## How We Did It:

- Single Keyword Ad Groups
- Smart Campaign Experiments
- Call Only Campaigns
- Custom Landing Pages
- Google Ads Remarketing



## The Results



**116%**

Increase in Conversion Rate



**250%**

Increase in Lead Generation



**72%**

Decrease in Average Cost per Click



**87%**

Decrease in Cost per Acquisition



"We initially reached out to KlientBoost to optimize our Google Ads performance. To my surprise, we've not only had great success in our main area of service, but we've managed to expand to an additional area because of the business we have obtained through Google Ads. We really appreciate KlientBoost's sense of urgency and level of communication they've provided to us."

**Greg Weik** - Owner | Real Estate Solutions