

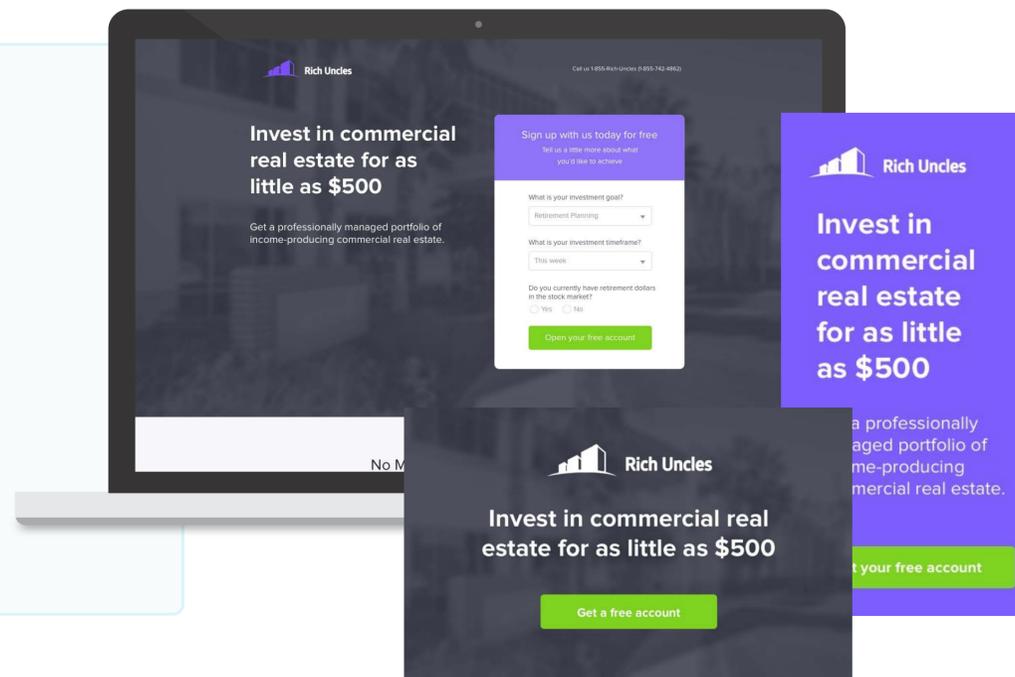
Rich Uncles Achieves Better Than Expected Digital Results In First Month

Rich Uncles, a real estate investment trust platform, came to KlientBoost with the goal of increasing new user acquisition through paid advertising campaigns to complement their top performing advertising medium, radio.

In the first month, KlientBoost increased Rich Uncles' lead count by 35% through updated search campaigns and focused Single Keyword Ad Groups on Google, Bing, and Yahoo!

How We Did It:

- Restructure of Search Campaigns
- New Bing Ads/Yahoo! Gemini Launch
- Multi Step Landing Pages
- Keyword Level Call Tracking



The Results

↑ **35%**
Increase in Conversion Volume

↓ **25%**
Decrease in Cost Per Conversion

↑ **42%**
Increase in Connection Rate



"I've been following KlientBoost for a while, always loving the content they produce, so I was very excited to get a chance to work with them at Rich Uncles. Being impressed from not only hitting our own goals, we've now taken away budget from other sources to give to them, and they repeatedly deliver."

Tony Flores - Head of Growth @ Rich Uncles