

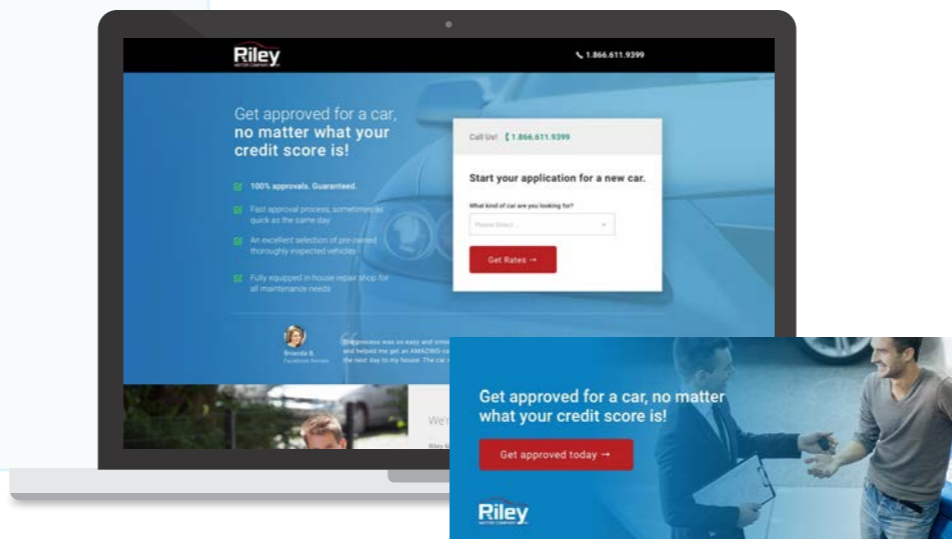
# Riley Motor Company Increased Their Conversion Volume By 89% With The Help From KlientBoost

Riley Motor Company is Nova Scotia's most premium car dealership.

Before working with KlientBoost, their PPC was all over the place. They needed an agency that could track their metrics and get them quality results. **The conversion volume has increased since working together for only 6 months.**

## How We Did It:

- Google AdWords
- Call Tracking
- Custom Landing Pages
- Custom Remarketing Audiences
- Device & Location Bidding



## The Results

↑ **89%**  
Increase in Conversion Volume

↓ **314%**  
Decrease in Conversion Value Cost

↑ **73%**  
Increase in Conversion Rate

↓ **12%**  
Decrease in Cost Per Click



*"I started my partnership with KlientBoost by telling them that I needed help tracking conversions. I've had previous agencies tell me in the past that they were able to track calls & conversions within AdWords, but they weren't able to physically show me this data. KlientBoost has been able to do this for me plus more! Very happy with the progress & excited to see what the future has in store for us!"*

**Pat Riley, Founder & CEO | Riley Motor Company**