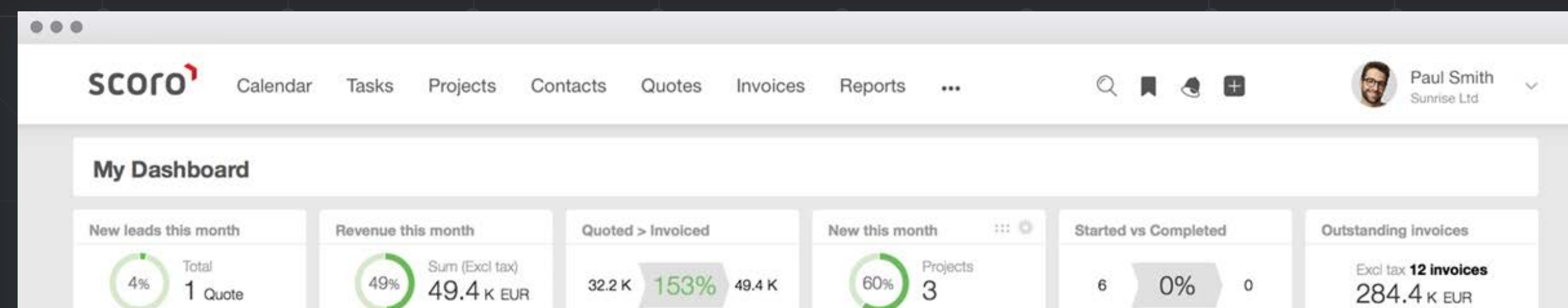


See How Scoro Increased Conversion Volume 318%

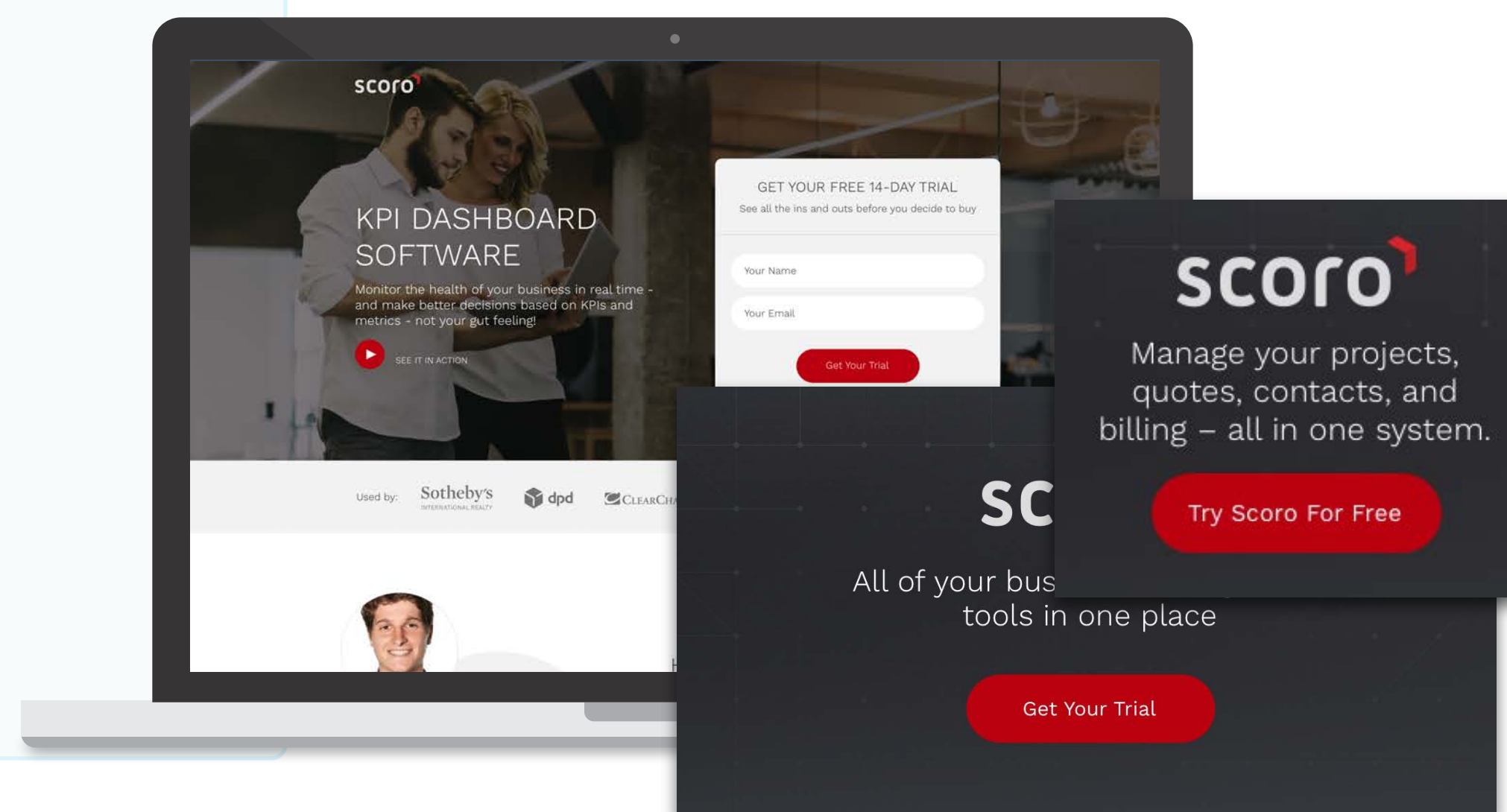


Scoro is an end-to-end business management software solution for professional and creative services that helps to streamline work and eliminate routine tasks.

After implementing our best practices in conversion rate optimized landing page design, we increased the average conversion rate by over 24%. We then adjusted campaign structure to lower cost per acquisition by 14% by being more granular with our keywords. Implementing remarketing and utilizing facebook lookalike audiences allowed Scoro to trust us with a higher budget, and we dramatically increased their conversion volume by 318%.

HOW WE DID IT:

- Competitive Landing Pages
- AdWords Search & Remarketing
- Facebook Lookalike & Remarketing
- International Market Testing



The Results

↑ **318%**
Increase in Conversion Volume

↓ **14%**
Decrease in Cost Per Acquisition

↑ **24%**
Increase in Conversion Rate



"I can't say enough about KlientBoost. We've only been working with them for about a year, and since the beginning they blew past any and all expectations we had going into the relationship. Choosing KB is easily one of the best choices we've made in relation to helping our company grow."

Helena Parmask Digital Marketer @Scoro