

Seashine Adventures Explores New Territory With KlientBoost And Sees Conversions Go Up



Seashine Adventures provides luxury yacht charters without the luxury price tag in Cabo San Lucas, Mexico.

Before KB, Seashine Adventures had lower CTRs and higher CPAs. By partnering with KB we increased CTR by over 30%, conversions by 12%, and search impression share while lowering the cost per conversion.

The Results

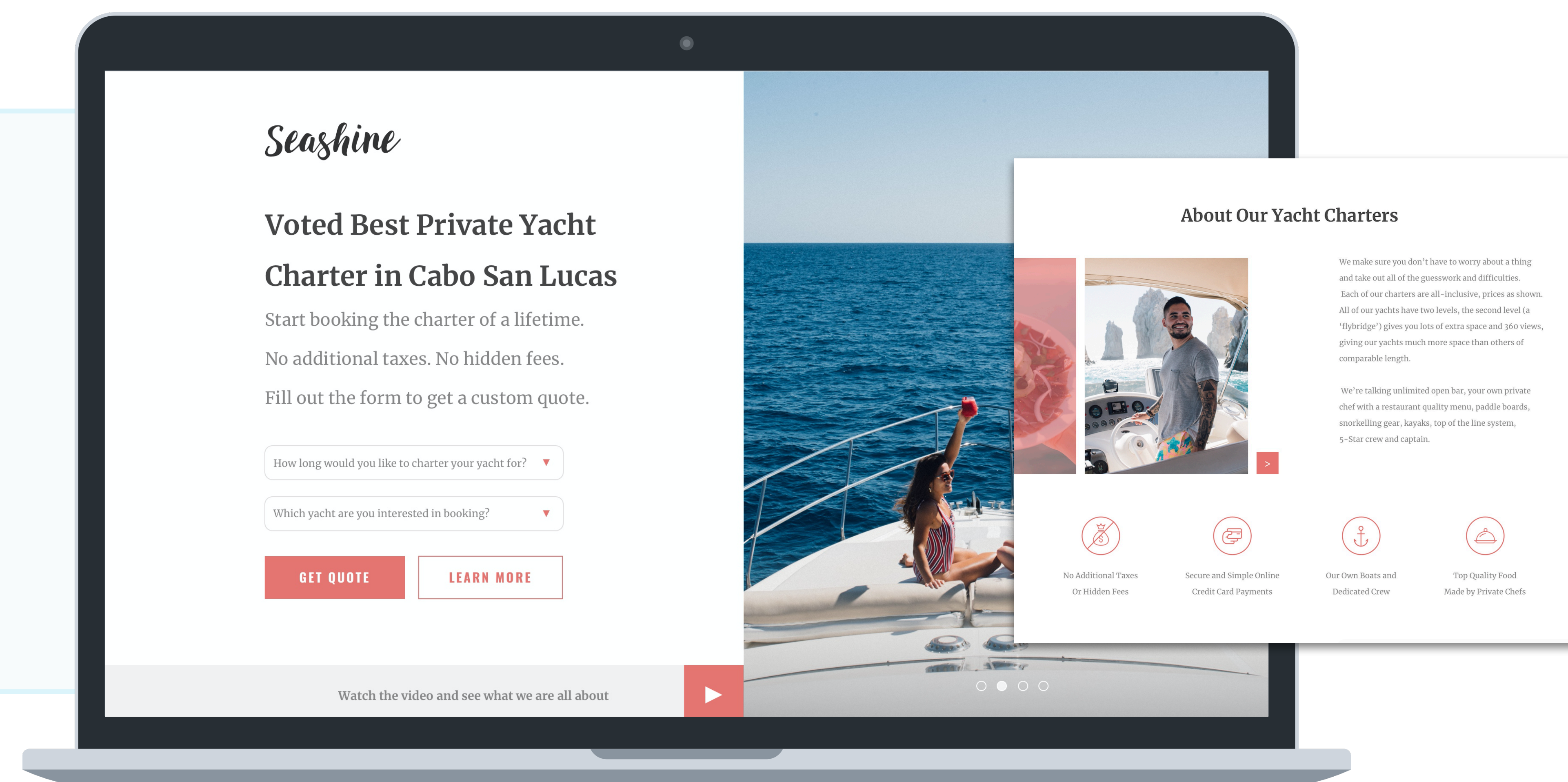
↑ **25%**
Increase in Clicks

↑ **30%**
Increase in Click-Through Rate

↑ **12%**
Increase in Conversions

How We Did It:

- Single Keyword Ad Groups
- Keyword Specific Ad Copy
- Broad Match Campaign
- Landing Page Design & Optimization



"We were attracted to KlientBoost for a variety of reasons, but what really sold us was their team. KlientBoost really stood out amongst a vast sea of digital marketing firms for how they approached caring about the success of the business and wanting to be profitable. We saw a huge ROI after partnering with KlientBoost and are continuing to be impressed with their stellar team.

Michael Keys - Owner | Seashine Adventures