

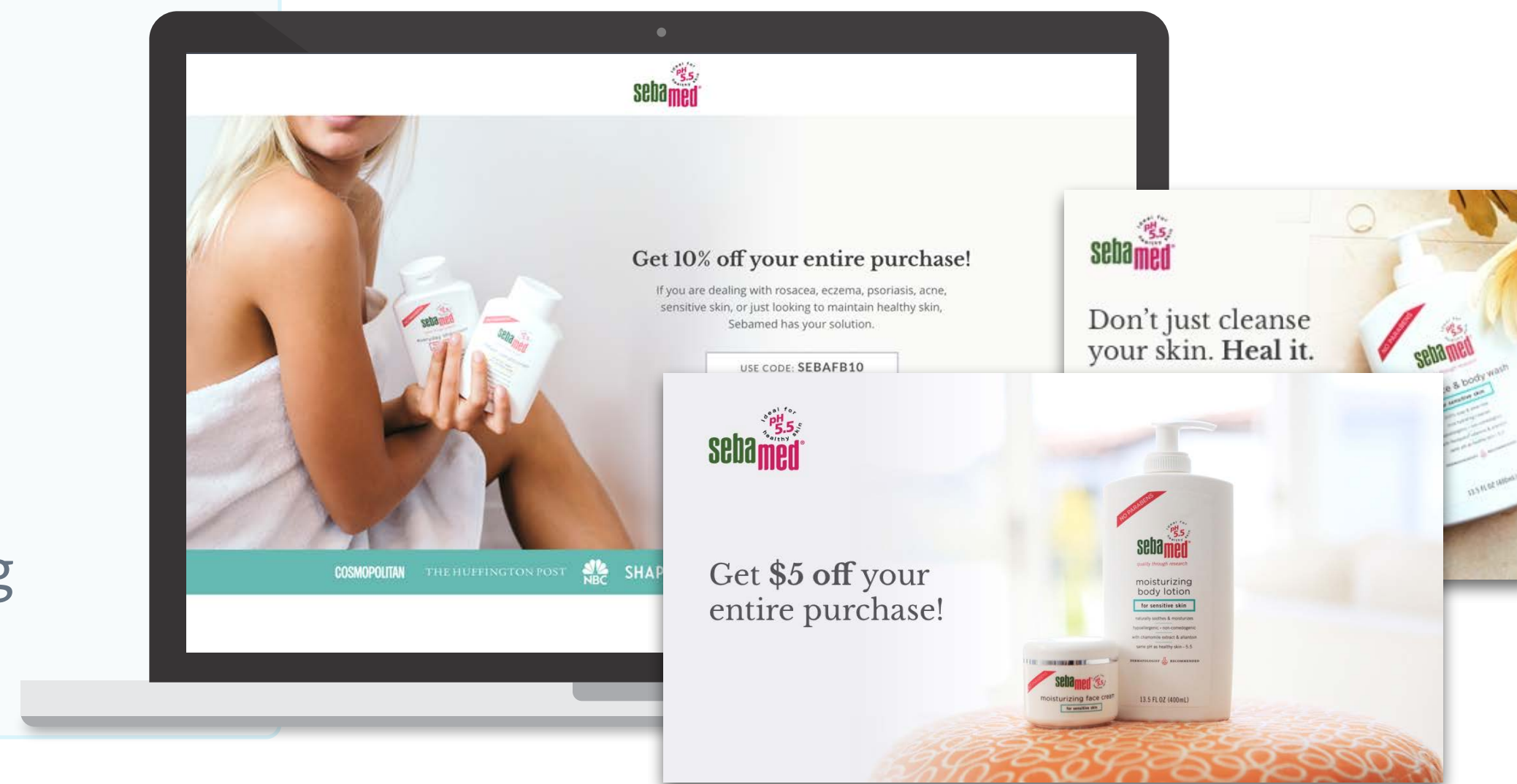
How Sebamed Increased Revenue From PPC By 121%

Sebamed provides comprehensive skin care solutions for all age groups, which support the skin's natural barrier with pH 5.5. The skin care solutions include Age Defense, Clear Face, and Baby Sebamed. All Sebamed products are clinically tested on sensitive skin and are not tested on animals.

After a few months of working with KlientBoost, Sebamed's revenue has increased by over 121% compared to the previous year, and the return on ad spend has increased by 67%.

HOW WE DID IT:

- Utilized Single Keyword Ad Groups
- Implemented Multi-Step Landing Pages
- Added AdRoll Remarketing Ads
- Added Yahoo! Gemini, Facebook, and Bing



The Results

↑ **121%**
Increase in Revenue

↑ **67%**
Increase in ROAS

↑ **111%**
Increase in Revenue from Shopping Campaigns



“Our dedicated KlientBoost team has been instrumental in shaping our paid search campaigns. They're always testing and looking for improvements. Because they keep finding optimizations, we've been able to increase our revenue from PPC by 121%.”

Alex Fazeli MD PhD, President @Physician Laboratories