

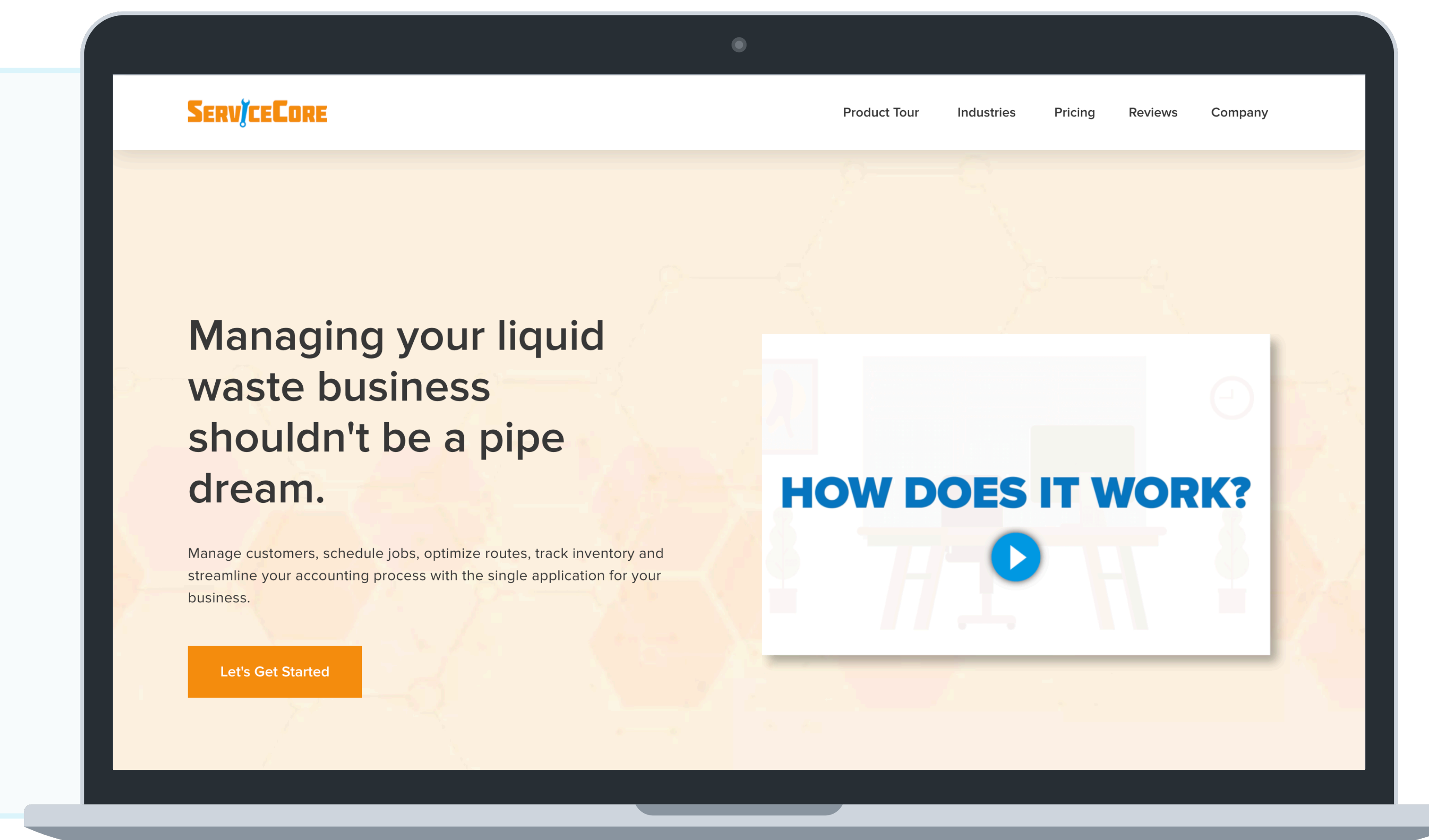
ServiceCore Saw Conversions Grow By 27% With the CVR Rate Increase By 31% While Knocking Down Their CPAs By 31%

ServiceCore is a QuickBooks compatible, all-in-one software solution custom-built for the liquid waste industry and roll-off rental companies.

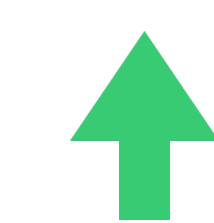
Looking for an agency to help them transform their digital marketing strategy, ServiceCore turned to KlientBoost for their expertise and years of experience. Through optimized landing pages, condensed campaigns, and responsive search ads, they **successfully grew conversions by 27% and conversion rate by 31%, while CPAs decreased by 31%.**

How We Did It:

- Simplified Campaign Structure
- Landing Page Optimization
- Responsive Search Ad Testing
- Single Keyword Ad Groups (SKAGs)

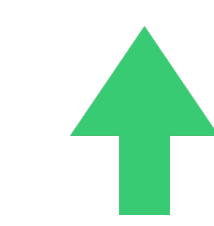


The Results



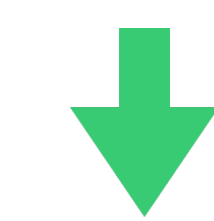
27%

Increase in Conversions



31%

Increase in Conversion Rate



31%

Decrease in CPA



“KlientBoost is a highly-professional agency that has helped improve our digital marketing. Rates have improved. I'd highly recommend working with them.”

Dalton Handy – Demand Generation Manager | ServiceCore