

# ShipStation Increased Conversions By 72% With Remarketing

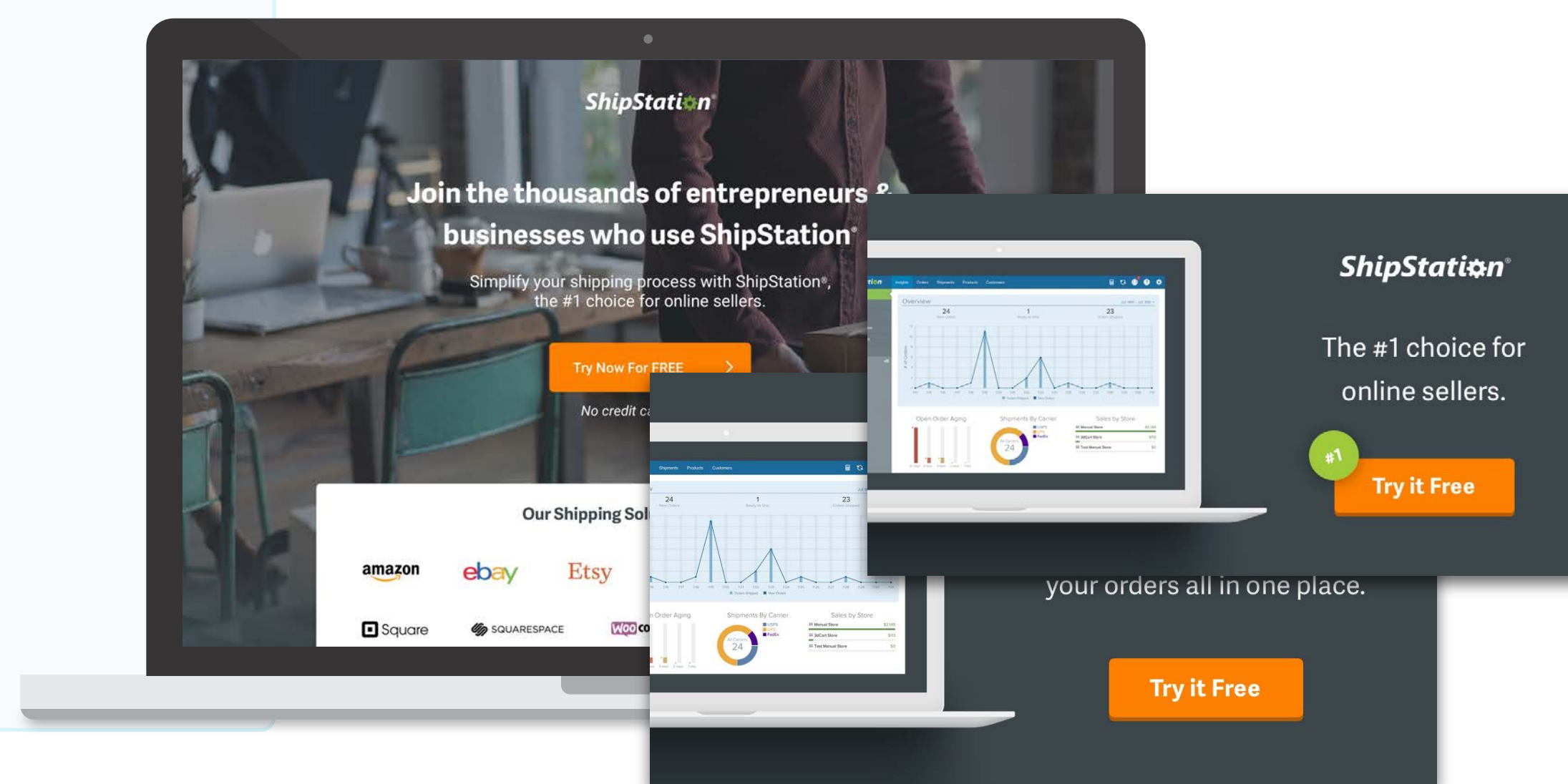


ShipStation leads the e-commerce world with our web-based software designed to make e-commerce retailers exceptionally efficient at processing, fulfilling, and shipping their orders from all the most popular marketplaces and shopping carts using all the top carriers.

Before working with KlientBoost, PPC performance hadn't been performing up to par with ShipStation's expectations. They needed an agency that could keep up with their daily pace. **After the first month, the number of trial-sign-ups increased by 400% while decreasing their CPA by 67%.**

## HOW WE DID IT:

- Facebook Ads (Lookalike & Remarketing)
- Custom Landing Pages
- Facebook Lead Forms
- Different Targeting & Ad Creatives



## The Results

**↑ 400%**  
Increase in Sign-Ups

**↓ 67%**  
Decrease in Cost Per Acquisition

**↑ 72%**  
Increase in Conversion Rate



*"I can't say enough about KlientBoost. They're high quality with super fast turnaround and killer results. Choosing KB is easily one of the best choices we've made in relation to helping our company grow."*

**Adam Singh** Online Marketing Manager @ShipStation

