

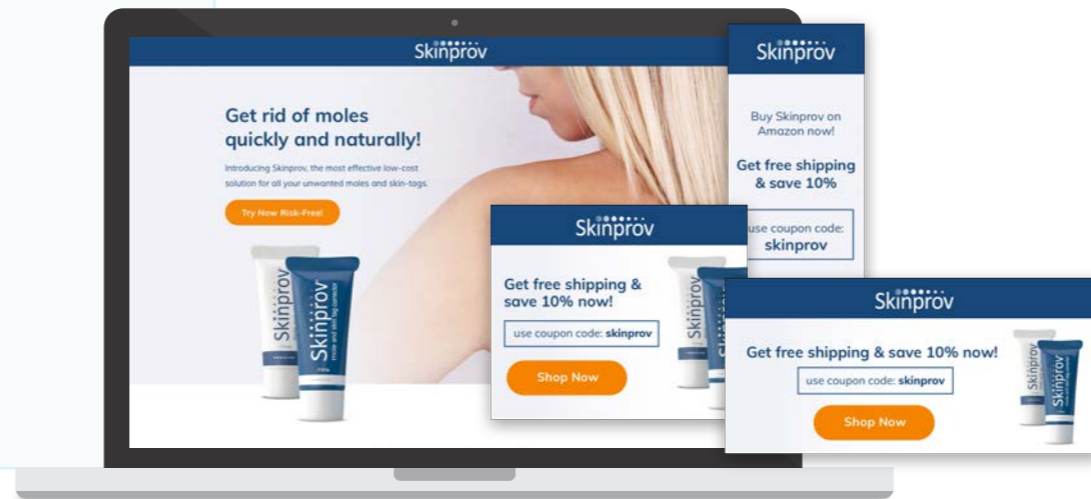
Skinprov increased their Conversion Rate by 36% with the help from KlientBoost.

Skinprov is the country's lead source for all skin tag and mole removal creams. They've been serving the world since 2016.

Before working with KlientBoost, PPC performance wasn't where Skinprov wanted it to be. They needed an agency that could get them quality results. After three months of working together, **the number of conversions increased by 197%** all while simultaneously seeing CPA decrease by 14%.

How We Did It:

- Google AdWords
- Single Keyword Ad Groups
- Custom Landing Pages
- Shopping Campaigns
- Geographic Granularity



"We've always had a good understanding on how ppc works, but I knew we could do much more. After working with the KlientBoost team in the first 3 months, they immediately paid for themselves and then continued by expanding to different platforms & by taking more off my plate. Excited to see where this partnership takes us!"

Skinprov CEO

The Results

↑ 197%
Increase in Conversion Volume

↓ 14%
Decrease in Cost per Acquisition

↑ 36%
Increase in Conversion Rate

↑ 109%
Increase in Total Conversion Value