

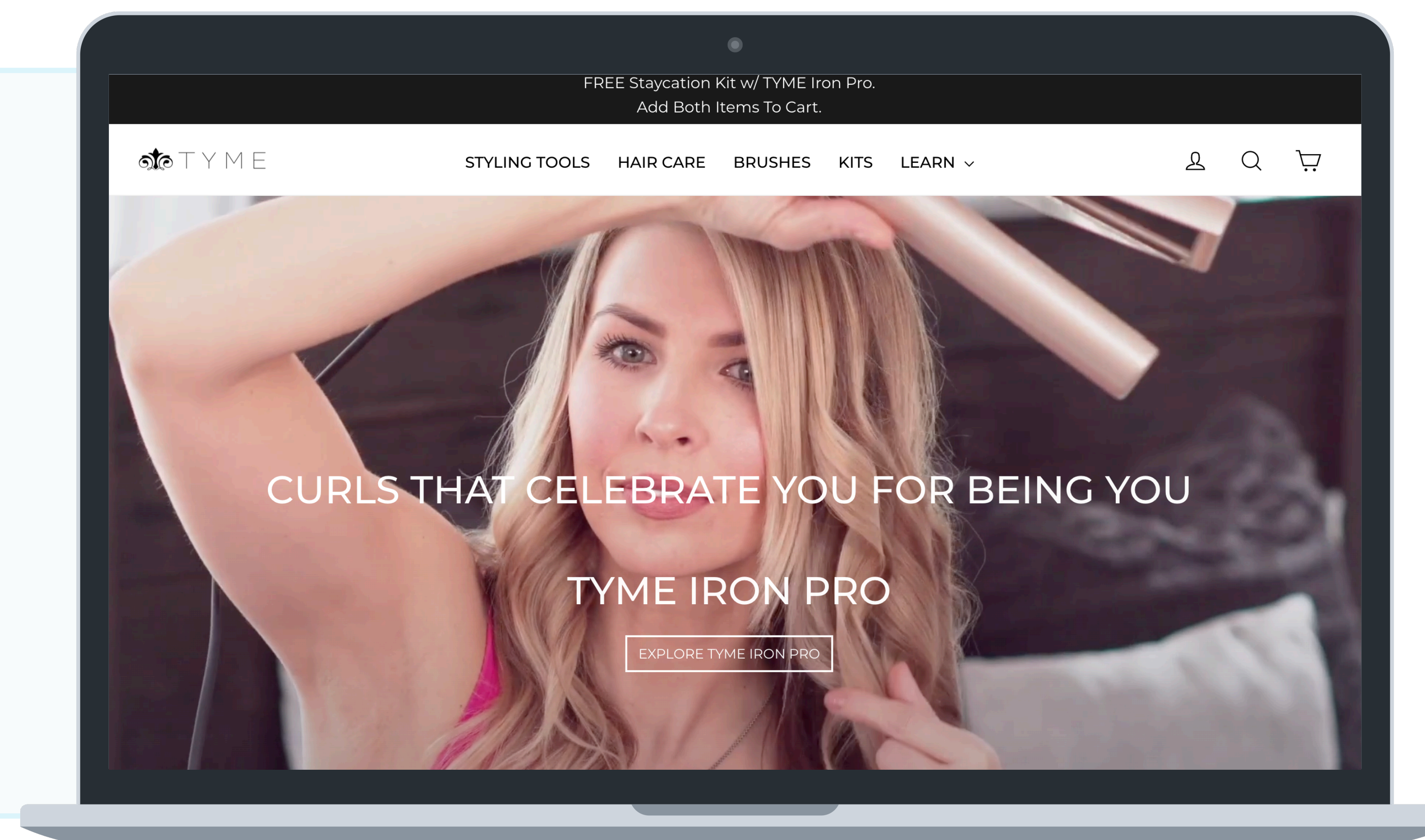
In 6 months, Conversions For TYME Skyrocketed By 280% While Decreasing CPC By 33% And CPA By 19%

TYME is a fast-paced and innovative eCommerce company making waves in women's high-end beauty products.

TYME turned to KlientBoost to build a Google Ads strategy that could scale its already fast-moving eCommerce company. By A/B testing landing pages, leveraging top-of-funnel campaigns, utilizing SKAGs ads, and developing a dynamic remarketing campaign, **TYME saw an increase in conversions by 280% while reducing CPA by 19% and CPC by 33%, all within six months.**

How We Did It:

- Landing Page Optimization
- Top Funnel Optimization
- Dynamic Remarketing
- Single Keyword Ad Groups (SKAGs)



The Results

↑ **280%**
Increase in Conversions

↓ **19%**
Decrease in CPA

↓ **33%**
Decrease in CPC



“KlientBoost was an excellent partner when helping us build out our Google Ads platform. They took a deep dive into our goals and helped us build a solid foundation not only for our ad campaigns but also for the brand itself. If you are looking for a professional team with incredible knowledge in marketing KlientBoost is without a doubt the group to go with. They are second to none.”

Garrett Sprague – Director of Marketing Analytics | TYME