

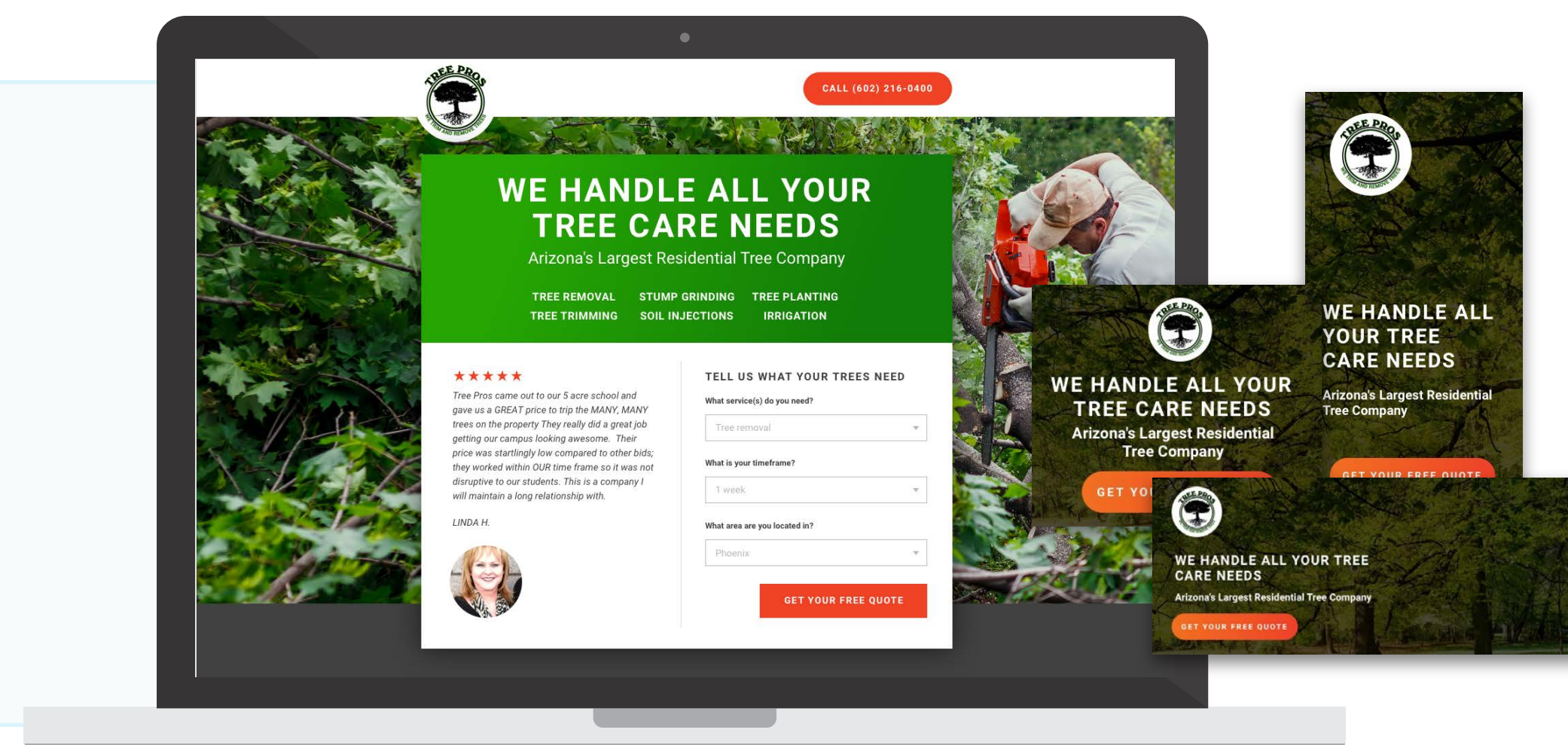
Tree Pros Decreases Their CPA by 76% With Help From KlientBoost

Tree Pros, LLC is Arizona's largest residential tree care company. They've been servicing the Phoenix Metro area since 2006.

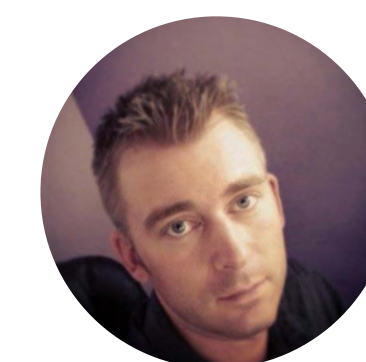
Before working with KlientBoost, PPC performance wasn't where Tree Pros wanted it to be. They needed an agency that could get them quality results. After the first full month of working together, the number of conversions increased by 178% all while simultaneously seeing CPA decrease by 76%.

How We Did It:

- Google AdWords
- Single Keyword Ad Groups
- Micro Conversions
- Custom Landing Pages
- Iceberg Effect



"We started our partnership with KlientBoost believing we could get some solid results; however, the results we've seen have blown us away. KlientBoost has worked tirelessly to get us beyond where we thought we would be at this point in time."



Mike Thiel, Director of IT & Marketing @ Tree Pros, LLC

The Results

↓ **76%**
Decrease in CPA

↑ **178%**
Increase in Conversions

↑ **251%**
Increase in Conversion Rate

↑ **66%**
Increase in CTR