

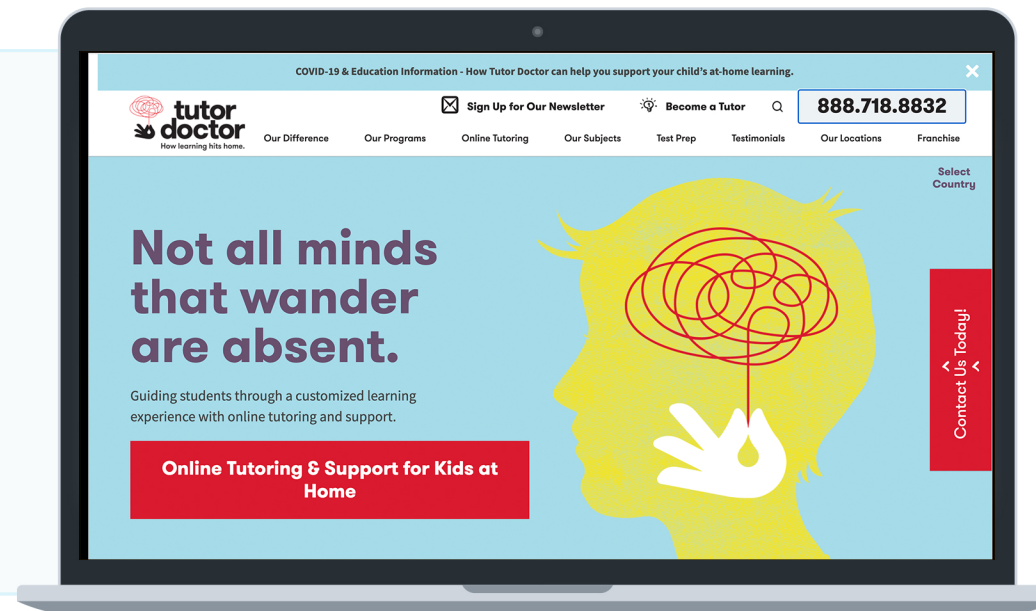
Tutor Doctor Expands Globally With KlientBoost's Help

Tutor Doctor provides trusted in-home tutoring. Their franchises offer in-home, one-on-one tutoring for students from kindergarten through college.

Tutor Doctor was on a global growth path and was looking for assistance with their PPC campaigns to achieve this. KlientBoost guided them to expansion in the UK, US, Australia, and Canada.

How We Did It:

- Webinar Marketing
- Landing Page Optimization
- Single Keyword Ad Groups (SKAGs)
- B2B vs B2C Strategy Tests



"KlientBoost was a great partner who helped us innovate quickly with our PPC search campaigns. I always enjoyed their problem-solving approach. Any time I had a technical problem outside of the marketing realm they had someone who can provide a solution."

Javier Barragan – Franchise Development Coordinator | Tutor Doctor

The Results

 **New Markets**
In UK, US, AU, & CA

 **Drove**
Increase in Conversions