

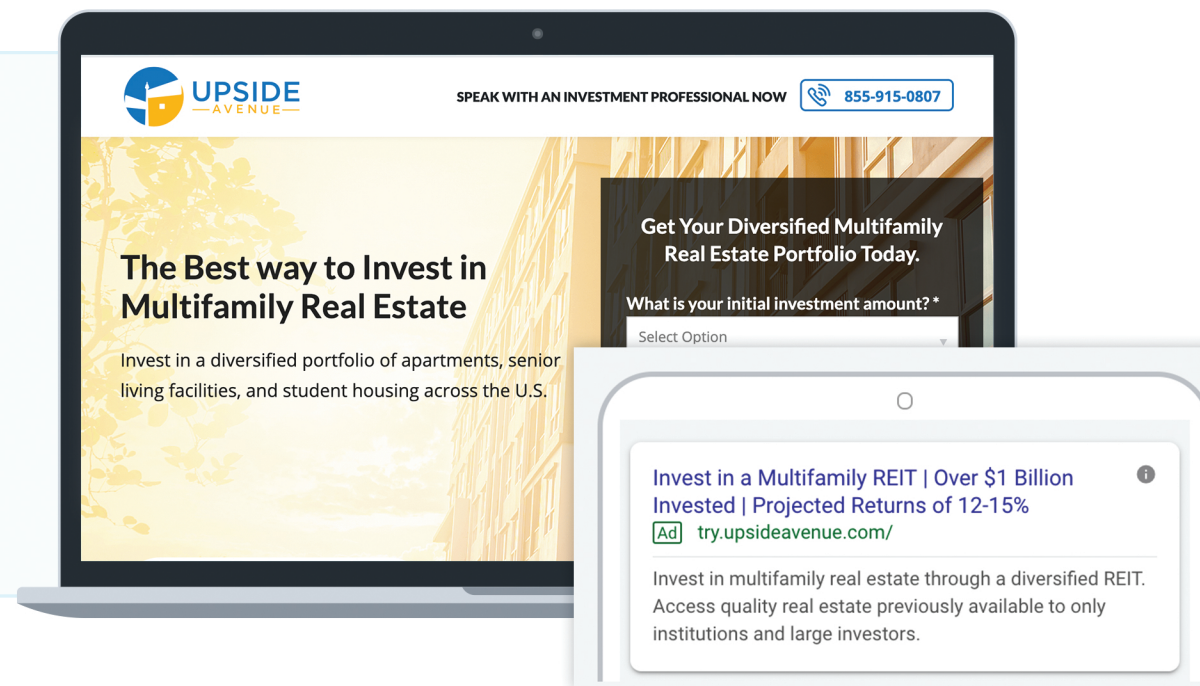
Upside Avenue Triples Website Traffic And Lead Flow By 29% While Increased Efficiency Leads To \$10,000 In Savings Monthly

For those looking to create greater wealth, Upside Avenue makes it happen with professionally-managed multifamily RE investments once reserved for commercial partners and those with a high-net worth.

Within the first 30 days of working together, KlientBoost was able to **triple website traffic for Upside Avenue**. With KlientBoost's proven SKAG campaign structure in place, coupled with improved ad copy, ad congruency, and other variables, CTR quickly jumped 90%. Plus, a 23% lower CPA and a 54% cheaper CPC helped Upside save \$10,000/mo to reinvest in the business.

How We Did It:

- Single Keyword Ad Groups (SKAGs)
- Ad Copy Improvements
- Responsive Search Ads
- Keyword Mining
- Landing Page Testing



"KlientBoost are extremely responsive and move quickly. They more than tripled our website traffic within the first month of our hiring their team, all while cutting our CPA and CPC by 50%. We saw greater traffic and greater conversions at \$10,000 less per month than what we were able to achieve prior to hiring KlientBoost."

Cindy Mallette – Marketing Communications Manager | Upside Avenue

The Results

↑ 29%
Increase in Conversions

↓ 54%
Decrease in CPCs

↑ 90%
Increase in CTA

↓ 23%
Decrease in CPA