

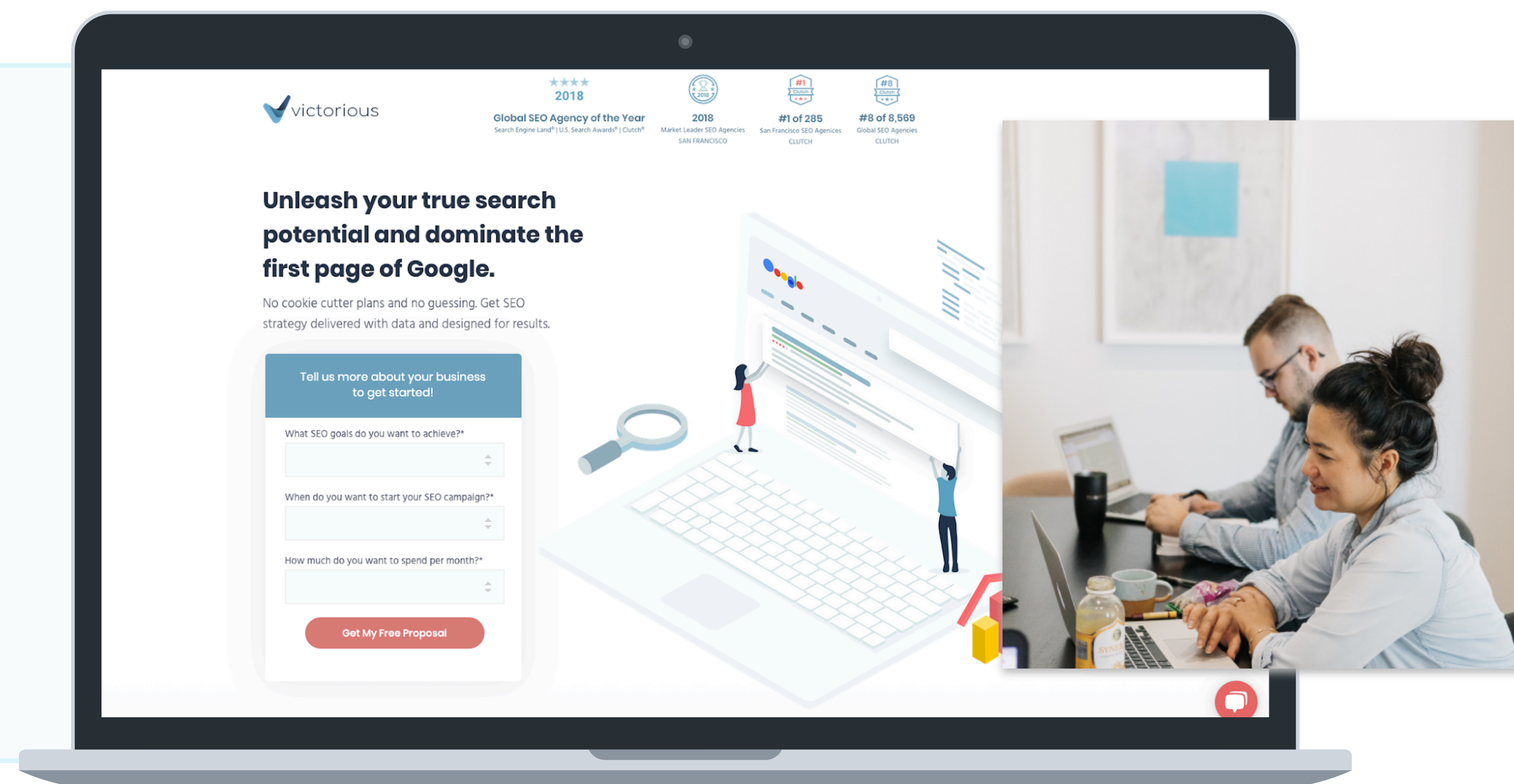
Getting Victorious PPC Results For Victorious SEO

Victorious' team of SEO experts are on-the-ground working with each customer to ensure their SEO success. We base our SEO campaigns on verifiable, results-driven thematic keywords so you outrank the competition and feel confident in partnering with Victorious.

Before KlientBoost Victorious SEO was getting \$900+ CPLs and quality wasn't there. After creating remarketing campaigns and landing pages (That they loved so much they even used them for their organic traffic) they saw an **increase in Conversion Volume by over 150%** and a **decrease in CPA by 69%**.

How We Did It:

- Created Granular SKAGs
- Remarketing Campaigns
- Facebook Advertising
- Landing Page Design & Optimization
- Image Ad Design



The Results



150%

Increase in Conversion Volume



100%

Increase in Conversion Rate



69%

Decrease in Cost per Click



*"Stop searching and just hire these guys. Klientboost is our unfair advantage - they have PPC down to a science. From the first meeting to every strategic iteration, their process bleeds expertise and passion. Their ability to perfect the paid search channel allows us to be creative and structured at the same time - and kick the sh*t out of our competition."*

Houston Gearhart - VP of Product | Victorious SEO