

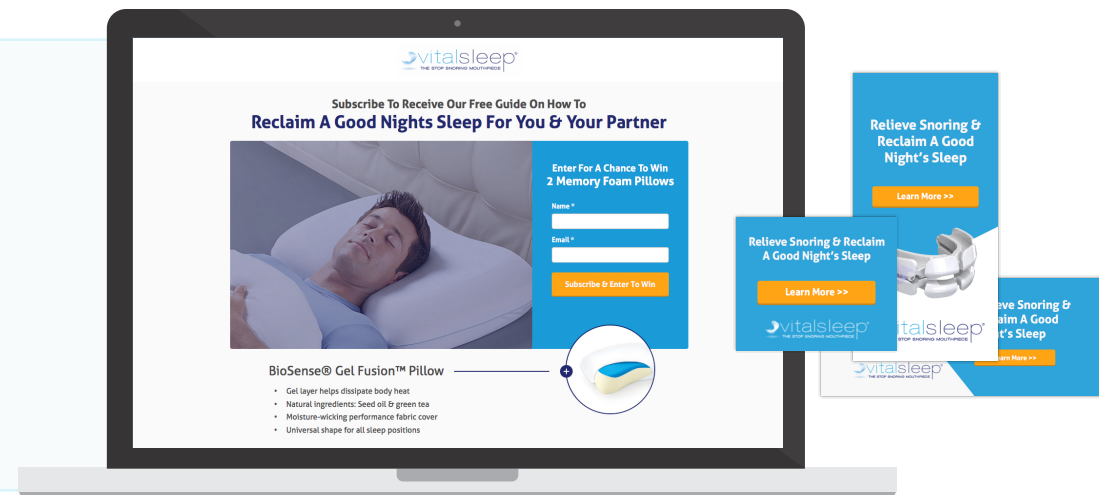
VitalSleep Lowers Cost Per Conversion 40% & Increases Sales 20%

VitalSleep, a leader in anti-snoring devices, offers a high-end quality mouthpiece that allows people to reach deep sleeps without snoring or disturbing their partners.

Prior to working with KlientBoost, the PPC performance had hit a plateau and didn't improve in a high-tempo fashion. With improvements to both conversion rates and lowering cost per conversion, KlientBoost was able to continually **beat results month after month**.

How We Did It:

- Google AdWords/Bing Ads
- Exit Intent Popups
- Facebook Advertising
- Custom Landing Pages
- On-Site Conversion Testing



*"The funny thing is that I first partnered with KlientBoost to improve our landing pages. They then saw the opportunity with my PPC accounts and asked if they could work on those as well **for the same monthly price**. I was actually hesitant at first, but after the first month, I've been ROI positive and it keeps compounding."*



David Hernandez, CEO @ VitalSleep

The Results

↑ **18%**
Increase in Conversion Rate

↑ **19%**
Increase in Conversion Volume

↓ **40%**
Decrease in Cost per Conversion

↑ **9%**
Increase in Click through Rate