

Vivo Resorts Slashes CPC And CPA While Boosting Conversion Rates

Vivo Resorts is the leader in premier oceanfront real estate along Mexico's Emerald Coast. They offer real estate options varying from condos and private homes, to reserved vacations and rental alternatives.

Before working with KlientBoost, Vivo Resorts didn't have the resources or time to run consistent tests within Google, Facebook & Bing. That's now changed with the help of KlientBoost's SKAGs & Landing Page formula. KlientBoost has been able to consistently improve conversion rates while lowering CPA.

The Results

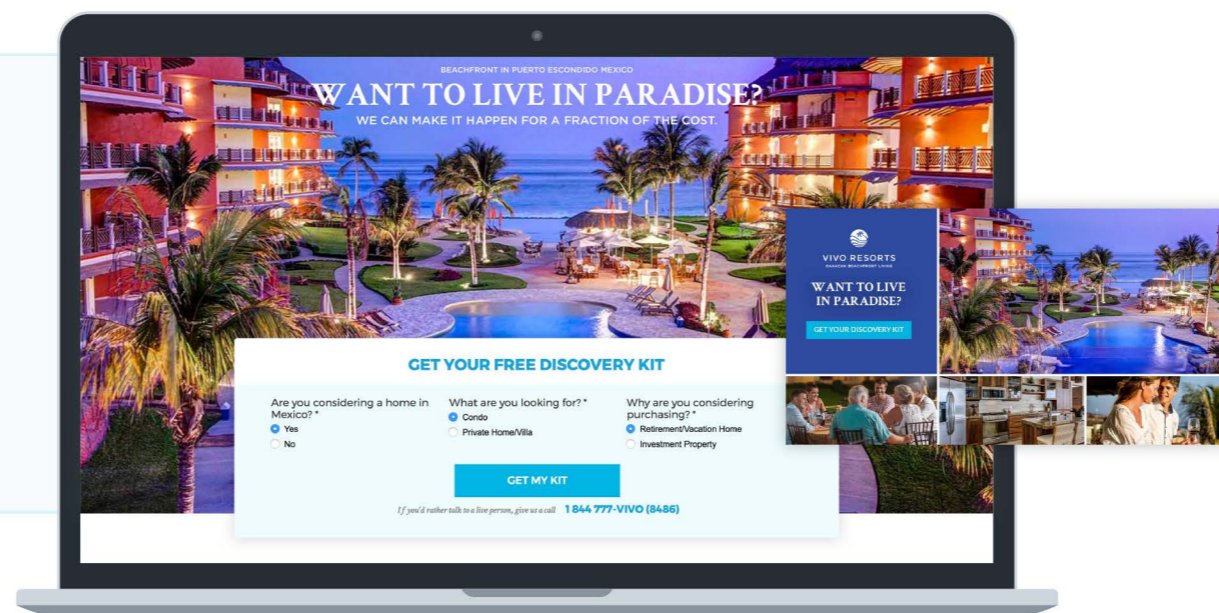
↑ **32%**
Increase in Conversion Rate

↓ **29%**
Decrease in Cost Per Conversion

↓ **34%**
Decrease in Cost Per Click

How We Did It:

- Using Single Keyword Ad Groups
- New, Dedicated Landing Page
- Google & Facebook Remarketing
- Custom Built Display Campaigns



"KlientBoost has not only surpassed the numbers I was expecting, but they've also relieved time & stress from my plate. The team is very responsive & always takes complete ownership. I'm really eager to see what the near & distant future holds for Vivo Resorts."

Nic Gray - Digital Marketing Manager | Vivo Resorts