

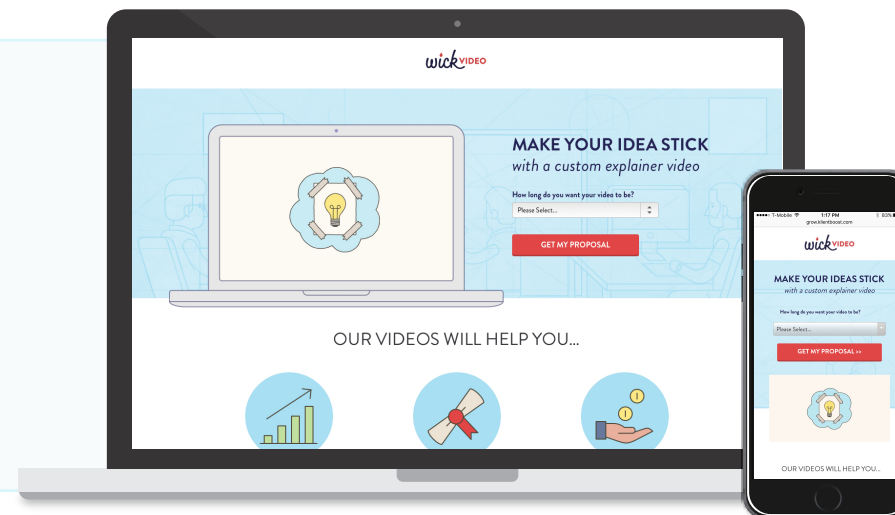
# Wick Video Drives More Leads At 85% Lower Costs

Wick Video, a phenomenal video design agency, helps businesses increase their conversion rates with **high-quality**, custom made explainer videos.

Before working with KlientBoost, Wick Video was paying too much per lead, and also not getting the quality prospects through the door that they we're hoping for. Within **30 days of working together**, KlientBoost created a **growth engine** that they could easily manage themselves.

## How We Did It:

- Google AdWords
- Custom Landing Pages
- Multi Step Bait Strategy
- Analytics Tracking



*"My skills are all about making beautiful videos that get to the point, not PPC. When I spoke with KlientBoost, they immediately took a look at my account and **gave me ideas I could implement myself**, if I wanted to. I couldn't afford their monthly setup at the time, so I invested in their one time package instead and now have **something I can easily manage that's producing continuous results.**"*



- Jeremy Wick, Founder & CEO @ Wick Video

## The Results

↓ **86%**  
Decrease in Cost Per Conversion

↑ **168%**  
Increase in Conversion Rate

↓ **59%**  
Decrease in Cost Per Click