

# Increase on Google Revenue by 88% With Double-Digit ROAS Growth, While ROAS on Facebook Increased by 48% with a Revenue Growth of 77%

gorjana is a jewelry company based in California, creating jewelry made with intention, defined by quality, and meant to inspire.

Before working with KlientBoost, gorjana didn't have a robust framework to build their digital marketing efforts. With KlientBoost's help, gorjana built its Facebook strategy with a Power 5 Campaign Structure that increased revenue by 77%, with a 48% increase in ROAS. KlientBoost also restructured their strategy on Google Ads and Google Shopping, resulting in an 86% increase in ROAS and 88% growth in revenue.

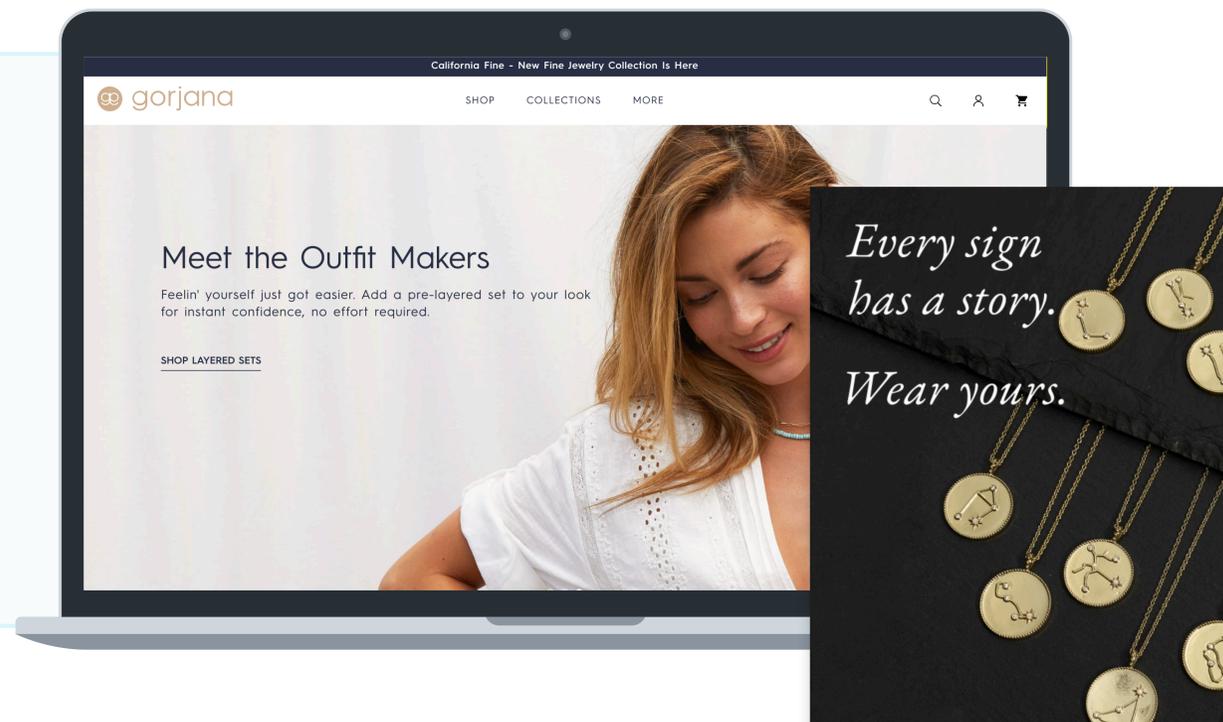
## The Results

↑ **86%**  
Increase in ROAS

↑ **88%**  
Increase in Revenue

### How We Did It:

- Facebook Power 5 Structure
- Ongoing Creative Ad Testing
- Audience Segmentation
- Account Restructures
- Shopping Feed Optimization



*“The best thing about working with KlientBoost was the clear strategic framework they laid out for us, creating a solid foundation and orienting our internal team to meet our goals. If you haven't been able to create profitable results from your Digital Marketing budget, KlientBoost will get it done. And if they can't, no one can!”*

**Kyle Brucculeri** – Vice President of Marketing | gorjana