

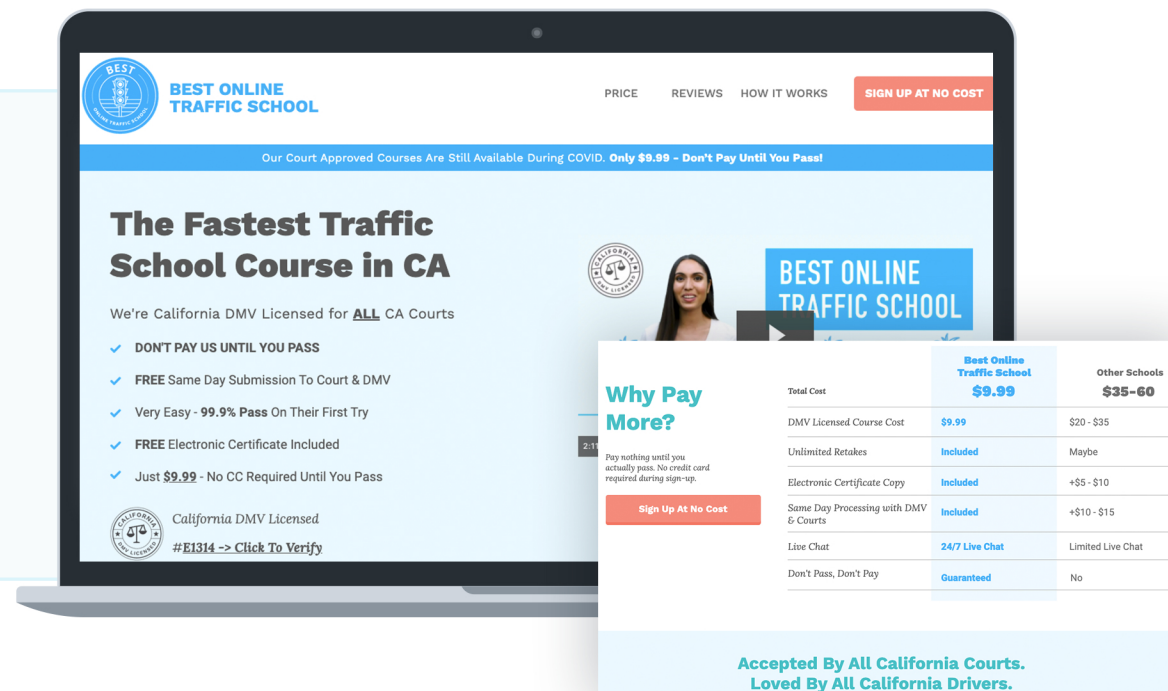
How Best Online Traffic School Increased Conversions By 62% Through Account Restructuring

Best Online Traffic School provides a better traffic school experience with no hidden fees or tricks. Officially licensed by the CA Department of Motor Vehicles in October 2018, they will make sure your traffic school experience is hassle free and interesting.

Looking to expand their reach of customers, Best Online Traffic School reached out to KlientBoost to help them reach their goals. **KlientBoost was able to increase conversions by 62% by restructuring their account, providing consistent CRO testing, and through bidding experiments.**

How We Did It:

- Consistent CRO Testing
- Bidding Experiments
- Funnel Optimization
- Account Restructure



The Results

 **62%**
Increase in Conversions

 **10%**
Increase in Conversion Value

 **14%**
Increase in ROAS



"KlientBoost's engagement and attentiveness really helped us feel that we made the right decision to hire them. We had weekly meetings with our account manager and they would always bring in other members of their team to help which we thought showed how honest and transparent they are. They increased our leads by restructuring our account and consistent CRO testing as well as bidding experiments. They went above and beyond to help us get to our satisfied goal while explaining to us their methods along the way. If you want someone who can deliver results, transparent, and an honestly great team to engage with then KlientBoost is a no-brainer!"

Prateek Agarwal - Marketing Strategist | Best Online Traffic School