

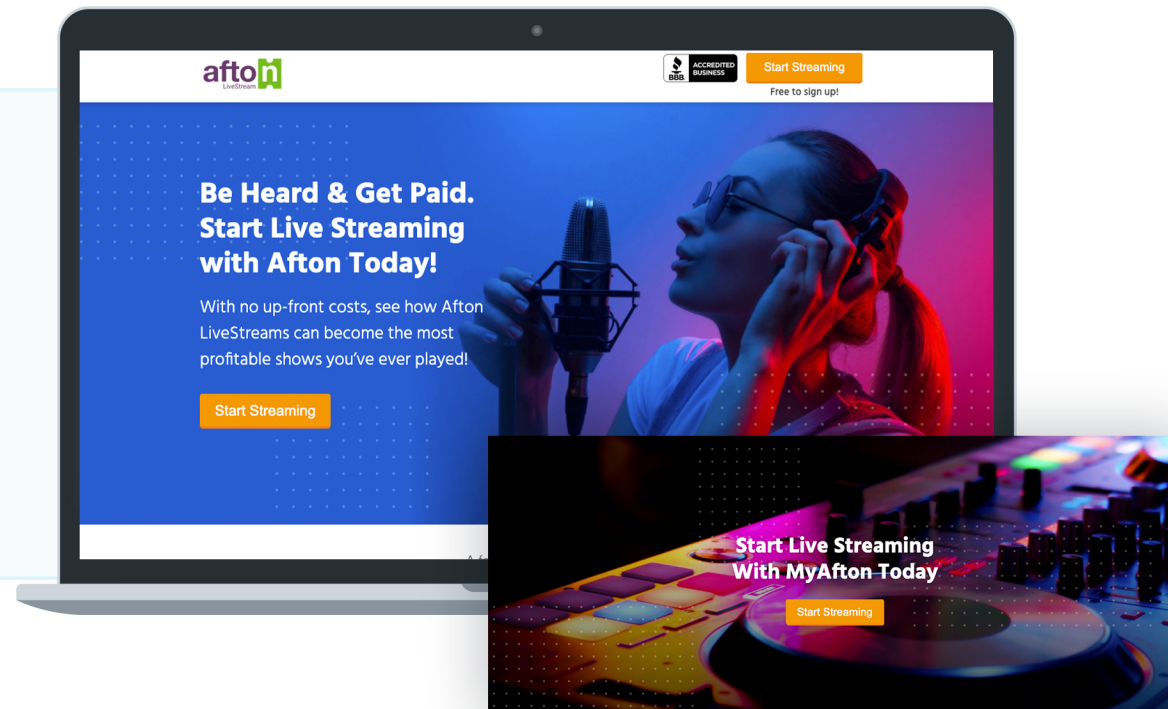
MyAfton Livestream Gained Massive Leads While Reducing CPA By Over 50% On All Channels

MyAfton Livestream is a one-stop-shop that offers event organizers an array of services to choose from. They know each event is unique and online sales are only part of the services event organizers look for, whether hosting an outdoor festival or sporting events, MyAfton Livestream is setting a new standard for event services.

Looking to gain more leads and traffic to their site, MyAfton hired KlientBoost to help them achieve their goals. Through KlientBoost's efforts, **MyAfton saw an increase in leads by 454% and an increase in CTR by 141%, all while decreasing CPA by 54%.**

How We Did It:

- Facebook Power 5
- Website Funnel Optimization
- Facebook Placement Ads
- Lead Form Ads



"They were attentive and always thought outside the box. The weekly meetings were great so we always were up to date. We got thousands of new leads and a lot of new traffic to our website. They lowered our cost per lead. Thanks to KlientBoost's efforts, the client gained massive leads and traffic on their site. The team also managed to reduce the company's CPL. Their effective management process made the engagement fruitful."

Ryan Kintz - Co-Founder & CEO | MyAfton

The Results

↓ **54%**
Decrease in CPA

↑ **454%**
Increase in Leads

↑ **141%**
Increase in CTR