

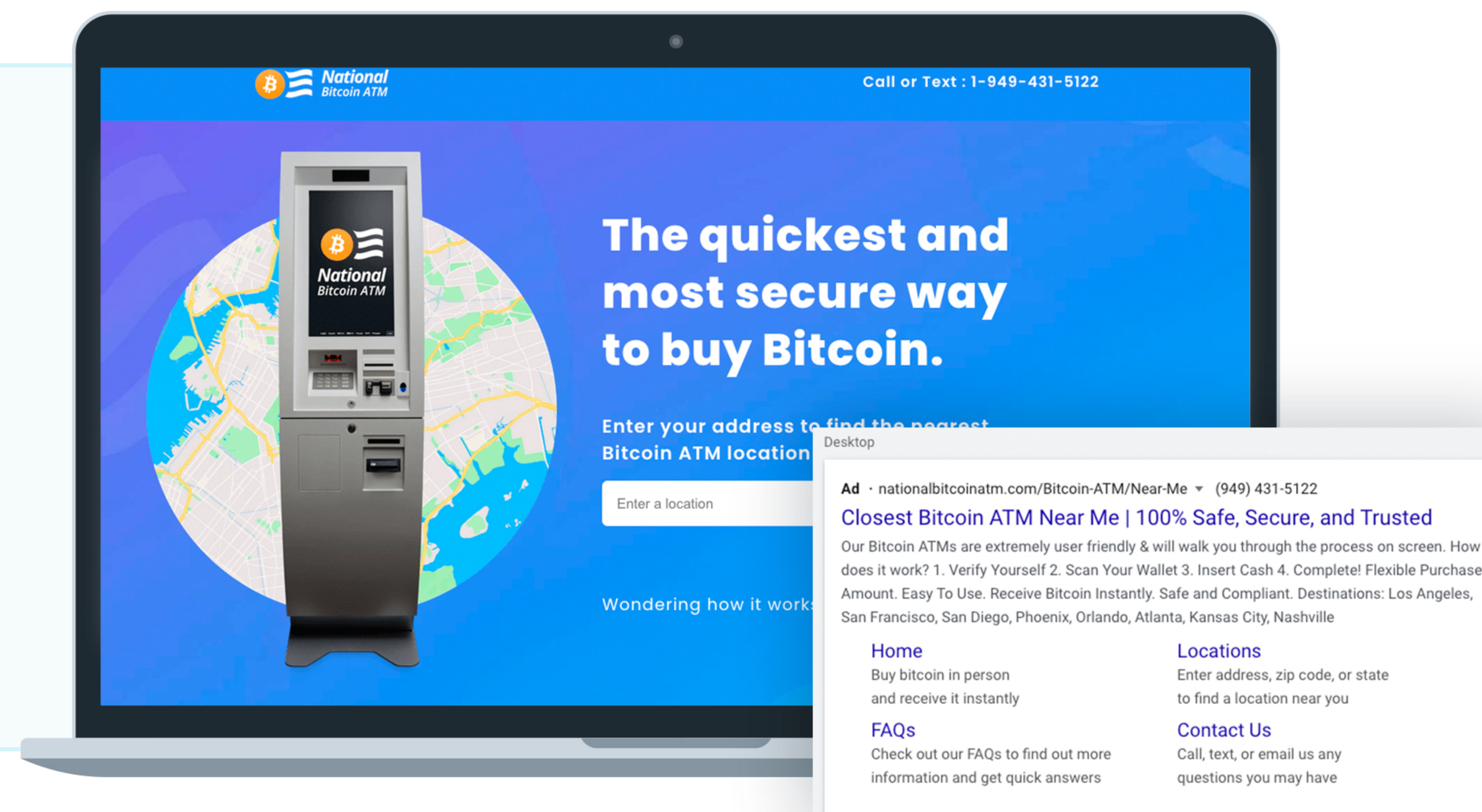
# National Bitcoin ATM Increased Their Conversions by 37% In Only 2 Months While Slashing Their CPA

National Bitcoin ATM provides instant network cash-to-bitcoin.

A fairly new company, National Bitcoin ATM was ready to gain more leads to grow. Through the use of SKAGs and geo-targeting, KlientBoost boosted conversions by 37% while cutting down CPA by 28%.

## How We Did It:

- SKAGs
- Geo-Targeting
- Device Bid Adjustments
- Bid Strategy Type



## The Results

↑ **37%**  
Increase in Conversions

↓ **28%**  
Decrease in CPA

↑ **11%**  
Increase in Conversion Rate



“We hired KlientBoost to give us a leg up in getting results. They consistently followed up weekly and provided updates on what they were doing. They tested out a couple of different ways to help us get closer to our goal and would explain to us the methods they were testing out for us. Needless to say they increased our conversions while decreasing our CPA! Highly recommend KlientBoost, they are the experts at PPC advertising and really make you feel like they are a part of your team.”

**Cailen Sullivan** | National Bitcoin ATM