

Bellzi Increased Their ROAS By 17% With The Help Of The Creative Studio Through UGC Videos



After searching for a staple plush that is perfect and loveable, Bellzi decided to create the softest and cutest stuffed animal that anyone could enjoy. The plush is created with the utmost care and precision in order to create the right amount of stuffing that will last a lifetime.

While partnering with KlientBoost, Bellzi resourced the creative studio at KlientBoost to help them create UGC videos as well as create animated videos to showcase their products. Since working with the creative studio, Bellzi saw a **17% increase in ROAS**, a **15% increase in their conversions**, and a **13% increase in their revenue** through AIDA creative audit, UGC videos, and animated PVP videos.

The Results

↑ **13%**
Increase in Revenue

↑ **17%**
Increase in ROAS

↑ **15%**
Increase in Conversions

How We Did It:

- AIDA Creative Audit
- 8 UGC Videos
- 4 Animated PVP Videos



We selected KlientBoost based on their in depth knowledge and ability to clearly communicate with our team. KlientBoost helped us increase our overall ROAS to our campaigns. The team at KlientBoost is amazing. They are always on the cutting edge of what's working in advertising and always over-communicating. If you're looking for an advertising agency, stop your search - hire KlientBoost now. You're welcome.

Chun Lin - CFO/ Marketing & Sales Director | Bellzi