

How UBTECH Robotics Increased ROAS by 113% Through Sponsored Product Amazon Campaigns

UBTECH Robotics is the global leader in AI and humanoid robotics. They have world-class robots, consumer humanoid robots, enterprise service robots, and STEM skill-building robots for kids at home as well as in the classroom to enhance how we live, work, learn, and play.

Looking to expand their audience reach, UBTECH Robotics turned to KlientBoost for a boost in their results on Amazon. With KlientBoost, **UBTECH** saw an increase in revenue by 53% and more importantly, an increase in the number of new customer orders by 483%.

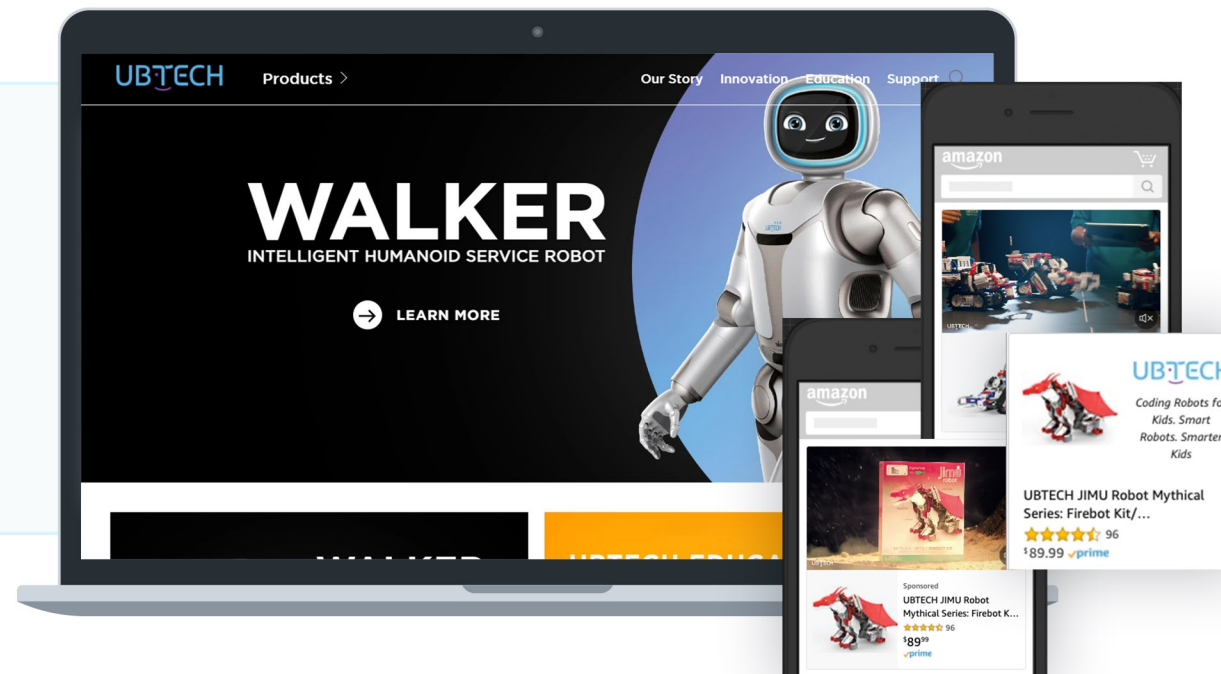
The Results

↑ **53%**
Increase in Revenue

↑ **113%**
Increase in ROAS

How We Did It:

- Product-Specific Auto Campaigns
- Sponsored Product Campaigns
- ASIN-Specific Targeting
- Sponsored Brand Video Ads



"I really appreciate the fact that their business model is essentially month to month. KlientBoost has been great to work with - TOGETHER with. They act as an arm of our marketing team, not a typical agency feel. They have been able to accommodate solutions and strategize together on issues or marketing that didn't hit it out of the park. They are just as invested as we are in our business succeeding and it shows!"

Lindsay Aust - Head of Marketing, North America | UBTECH Robotics