

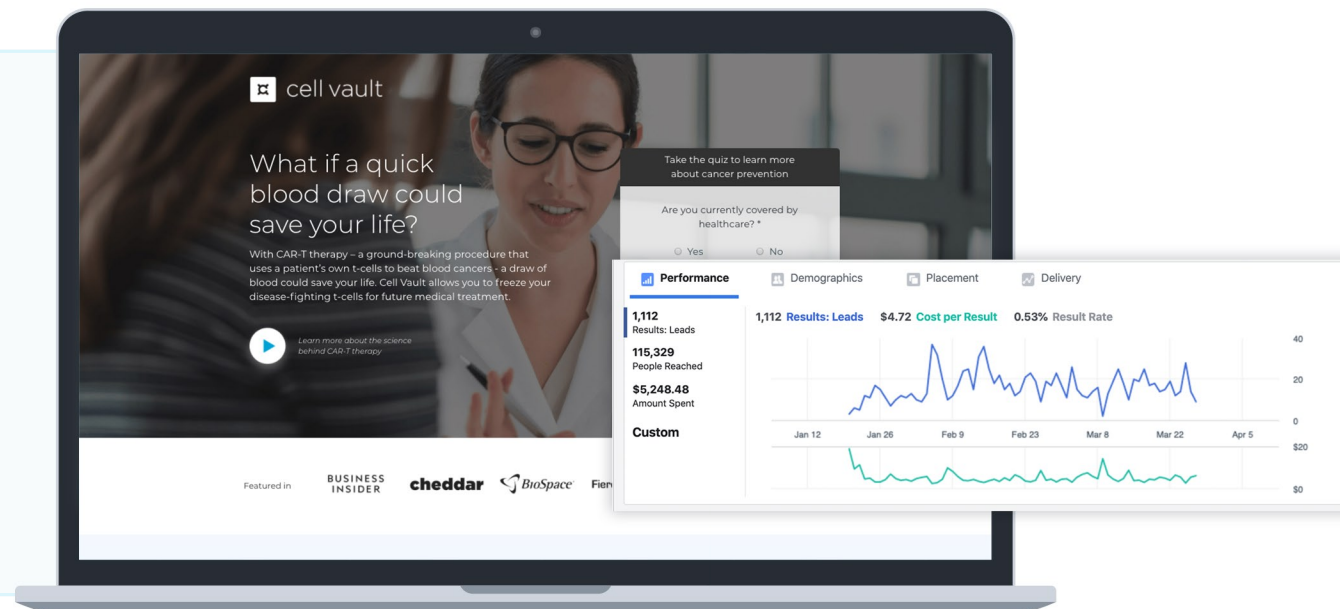
Cell Vault Increased Their Conversion Volume By 86% While Cutting Their CPA By 82%

Cell Vault partnered with Brooks Life Sciences to provide T-Cell banking for those who are combating cancer. Cell Vault allows their clients to preserve their cells to be used for future medical treatment.

Cell Vault wanted to strengthen its marketing plan to gain more leads and needed help paving out a path to do so. They turned to the experts at KlientBoost to handle their marketing assets for Facebook, Instagram, and Google - including their copy, images, and landing pages. **Through Facebook Power 5 and Targeting, Cell Vault increased their conversion volume by 86% and decreased their CPA by 82%.**

How We Did It:

- Dynamic Creative & Ad Copy
- Facebook Power 5
- Broad Audience Targeting
- Top Of Funnel Quiz



The Results

↓ **82%**
Decrease in CPA

↑ **86%**
Increase in Conversion Volume

↓ **22%**
Decrease in CPC



"We needed KlientBoost to handle all things creative and marketing - and that's exactly what they did. They came up with all the marketing assets for Facebook, Instagram, and Google, including copy, images, and landing pages. They then were responsible for launching ads, tweaking them, A/B testing various messaging, and reporting back to our team what was working and what wasn't. KlientBoost delivered when it came to the project and I have been very happy working with them. We recently pivoted our business and we've been working with KlientBoost on the pivot as well. We couldn't be happier with their team. Plus they've never missed a deadline. Most impressive is how easy it is to work with their team. They're extremely personable and easy-going. And they deliver. Best of both worlds."

Kevin A. Kirk – CEO | Cell Vault