

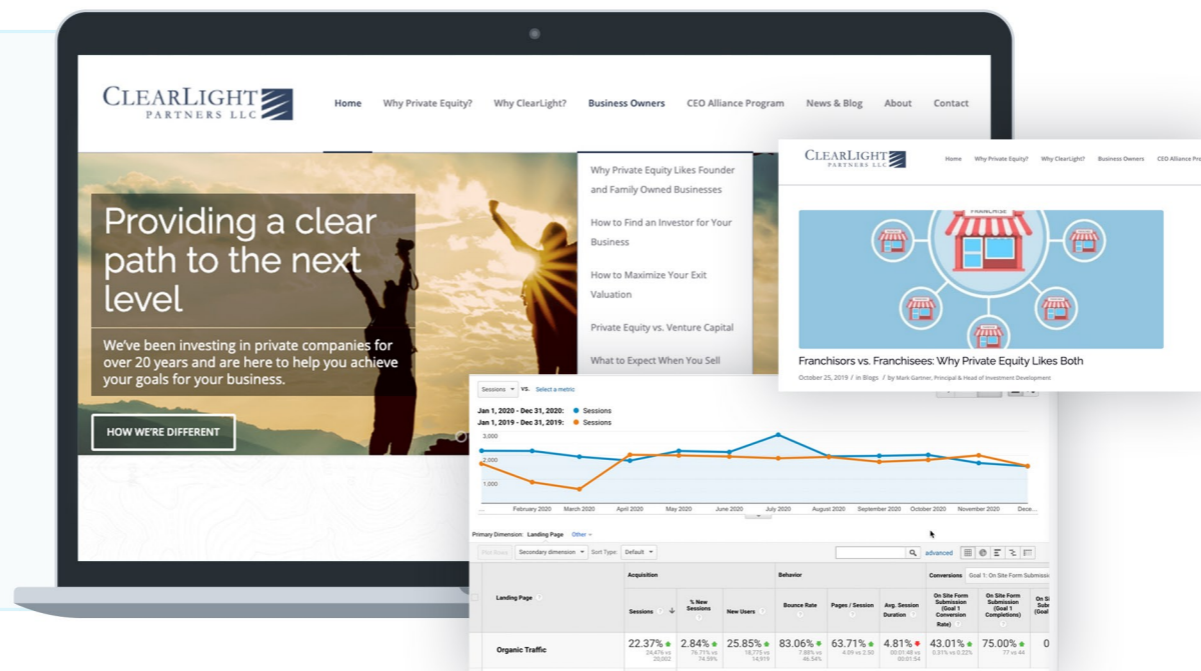
# ClearLight Partners Increased Their Organic Leads By 75% Through SEO Focused Content Strategy

ClearLight Partners is a private equity firm that seeks to invest in opportunities and build lasting value. They work hard to help their clients achieve the next step for success.

Seeking to expand their clientele and rise to the top of Google search, ClearLight Partners sought out KlientBoost to produce desired results and played an important role in supporting their content marketing strategy and navigating the realms of SEO. **As a result, ClearLight Partners saw an increase in organic traffic by 22% and a 75% increase in organic leads.** They also ranked #1 on Google for "Franchise private equity" & "How to find private equity investors" and have first page rankings in Boston, San Diego, and San Francisco.

## How We Did It:

- SEO Focused Content Strategy
- Priority Pages Creation
- On-Page Optimization
- Skyscraper Technique
- Content Promotion
- Guest Posting



## The Results

**↑ 75%**  
Increase in Organic Leads

**↑ 22%**  
Increase in Organic Traffic

**#1 Google Result**  
For "Franchise Private Equity"  
& "How to Find Private Equity Investors"



"Once we figured out what was working, KlientBoost played an important role in supporting our content marketing strategy. They were responsive, reliable, and produced strong work product. KlientBoost is highly nimble / entrepreneurial and experts at their craft. They get an A+ in both PPC and SEO and were very helpful in helping us navigate both of these realms for the first time."

**Mark Gartner** – Principal, Head of Investment Development | ClearLight Partners