

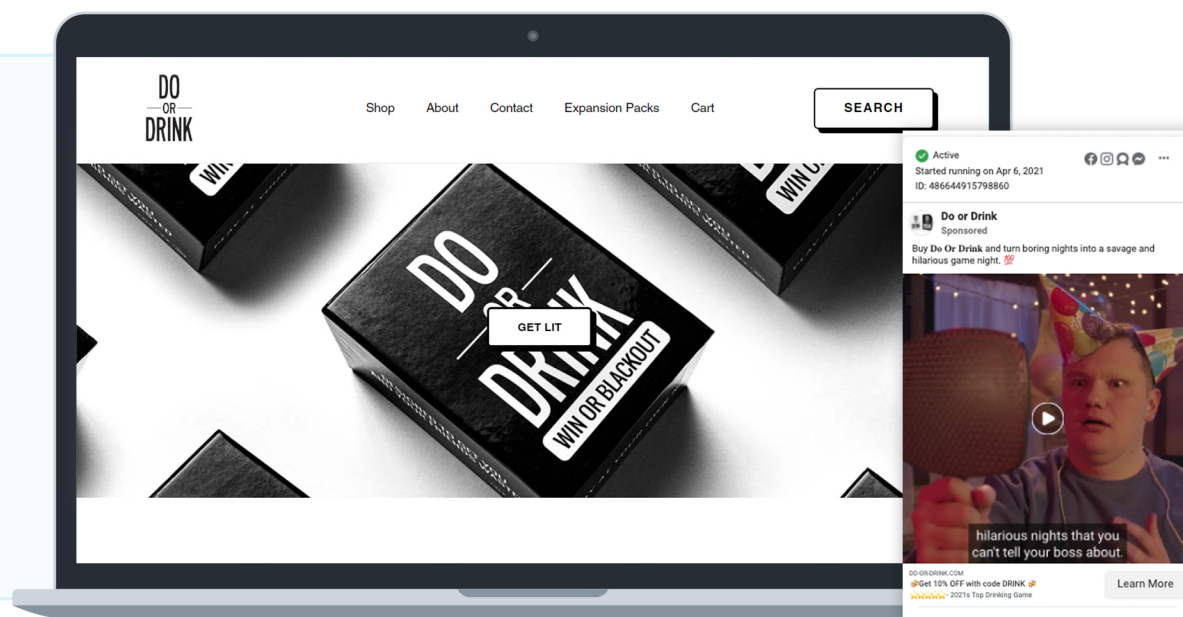
Do or Drink Increased Their Conversions By 37% And Increased Their Revenue By 24% Through Campaign Budget Optimization

Do or Drink is a party game that brings strangers closer together, yet has the potential to break up yearlong friendships. A game that makes all their customers laugh so hard they cry, Do or Drink reveals a side of you that you didn't know was there.

Do or Drink turned to KlientBoost to help them grow their marketing strategy plan without having to exceed their budget. KlientBoost went straight to work on Do or Drink's marketing plan and applied techniques such as campaign budget optimization, lookalike audiences, and remarketing campaigns to grow Do or Drink's revenue by 24% as well as their conversions by 37% and their ROAS by 10% while maintaining static CPA.

How We Did It:

- Campaign Budget Optimization
- Lookalike Audiences
- Remarketing Campaigns
- Dynamic Creative



The Results

↑ **24%**
Increase in Revenue

↑ **10%**
Increase in ROAS

↑ **37%**
Increase in Conversions



"We looked to KlientBoost to help us establish ourselves better in the social media aspect as that is one of the biggest platforms for us to promote our products. KlientBoost has been excellent to work with in that they have helped us through the weeds in what works and what doesn't. I like how transparent they are and the quick communication I have with my account manager."

Xavi Fajardo – Founder | Do or Drink