

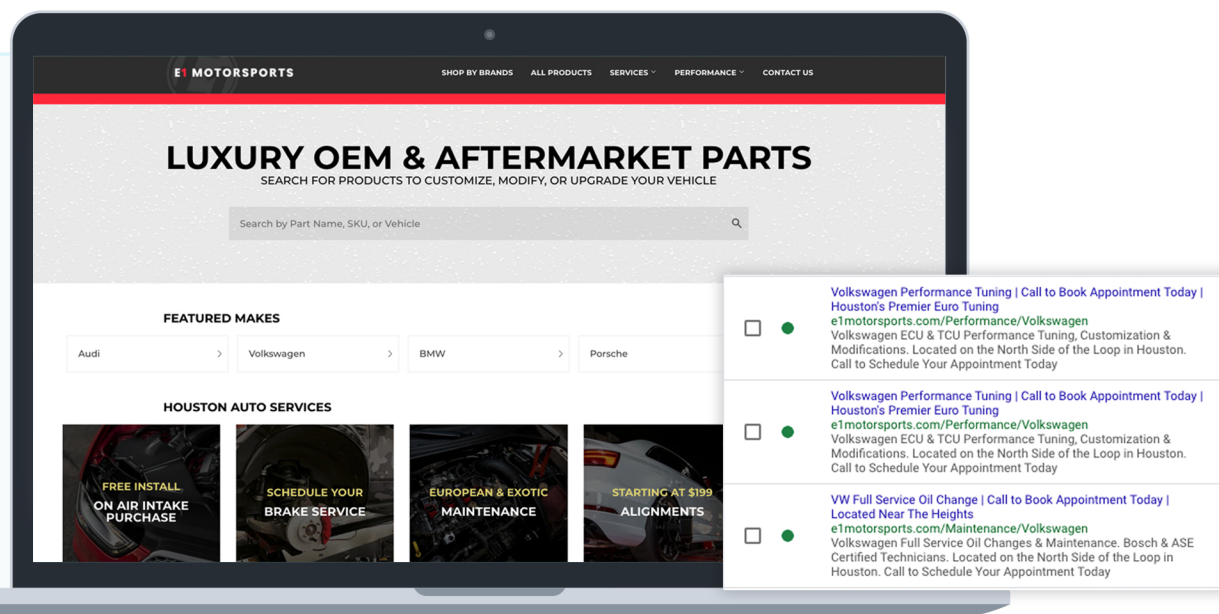
E1 Motorsports Increased Their Revenue By More Than 200% Through Responsive Search Ads

E1 Motorsports is a premium European auto repair & performance shop that supports motorsport vehicle owners of makers like Porsche, Audi, BMW, and Volkswagen in the heart of Houston, TX. They offer competitive pricing, a comprehensive European online catalog, and knowledgeable, enthusiastic employees to help with repairs and projects from start to finish.

Prior to resourcing KlientBoost, E1 Motorsports was consistently seeing stagnant results to their conversions and revenue. They wanted to increase those results without going over their budget, so KlientBoost went straight to work. Using techniques such as responsive search ads, single keyword ad groups, smart shopping campaigns, and N-gram analysis, KlientBoost helped E1 Motorsports grow their revenue by 211% as well as increase their conversions by 74% while reducing their CPC by 62%.

How We Did It:

- Responsive Search Ads
- Single Keyword Ad Groups
- Smart Shopping Campaigns
- N-Gram Analysis



“After trying to run our PPC campaigns in-house, we realized we needed expert guidance to get the results we wanted to see. We decided to go the route of hiring an agency and chose KlientBoost to help us get the growth in revenue. We were glad we did, they were able to apply techniques we weren't confident in or had much experience with, and what I liked the most about KlientBoost was the time they took to show us how they would implement the techniques as well as showing genuine interest in the well-being of our company that have helped us get the growth we wanted to see.

Brian Stewart – Advisor | E1 Motorsports

The Results

↑ **211%**
Increase in Revenue

↑ **74%**
Increase in Conversions

↓ **62%**
Decrease in CPC

↓ **11%**
Decrease in CPA