

Enboarder Increased Their Conversions By 258% Through Customized Landing Pages

Enboarder has transformed the process of employee onboarding to deliver engaging and collaborative experiences that have been essential for HR to onboard new hires. Enboarder enables HR to design customized and engaging digital content that delivers straight to an employee's mobile to help build stronger engagements with teams, and build an inclusive atmosphere for their employees to enjoy.

Enboarder was in search of finding new methods to incorporate into their marketing plan to increase their conversions. After their initial consultation meeting with KlientBoost, Enboarder confidently agreed to allow KlientBoost to apply their techniques to Enboarder's marketing campaigns. Through customized landing pages, remarketing campaigns, CRO techniques, and TOFU campaigns on LinkedIn, **Enboarder saw a 258% increase in their conversions and a 28% increase in their traffic.**

The Results

 **258%**
Increase in Conversions

 **28%**
Increase in Traffic

How We Did It:

- Customized Landing Page
- Remarketing Campaigns
- TOFU Campaigns on LinkedIn

